



Hazard Mitigation Mission Statement and Goals

Mission Statement

“The mission of the Price County Hazard Mitigation Plan is to establish sound public policy to protect life, property, and the quality of the natural environment; to reduce risk and prevent loss from future hazard events.”

Goal Statements

Public Information, Communications and Education

Goal 1: “Inform and educate to all residents of the county concerning hazards and mitigation efforts”

Coordination and Collaboration

Goal 2: “Improved hazard mitigation through collaboration and coordination among citizens, public agencies and the private sector”

Mitigation

Goal 3: “Implement activities to protect human life and reduce risk from hazards”

Action	Hazards	Action Applies to	Priority	Timeframe Short Years 1-2	Timeframe Long Years 3-5	Lead and Partners in Implementation
1. Explore options for Site Notification Database for special needs population.	Multi	County, Phillips	Low		X	Sheriff Department, DHHS, (county currently uses CODERed.)
2. Conduct a feasibility study and cost benefit analysis for installing a Reverse 9-1-1 communications system in the county.	Multi	County	Medium	X		Sheriff Department, Emergency Management, (county currently uses CODERed.)
3. Continue to add/update Emergency Management Department links on the existing county web site (e.g., ARC, Homeland Security / FEMA, WEM, MyState) especially focusing on preparedness bulletins. Publicize the website to show the community what	Multi	County, Phillips	High	X		IT Department



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4. Explore options for 9-1-1 system to incorporate pre-arrival emergency medical instructions for CAD system for dispatchers.	Multi	County	Medium		X	Sheriff Dept., IT, EMS
5. Explore options for an outdoor public address system for the County Fairgrounds.	Multi	County, Phillips	High	X		Fair Committee
6. Create informational links on Public Health website regarding safety strategies for severe weather.	Multi	County, Phillips	Medium	X		Emergency Management, DHHS
7. Provide information regarding the purchase of crop insurance.	Multi	County	Low		X	UW-Extension
8. Upgrade the bathroom facilities in the village park to make it larger and a weather shelter structure.	Multi	County, Phillips	Low		X	Forestry, city/village parks dept./DPW
9. Regularly test warning systems, repairing and upgrading when necessary.	Multi	County, Phillips	High	X		Sheriff Dept., Em. Mgt., Fire Dept., Municipalities



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10. Evaluate services, contracts and prices for a satellite telephone for the Emergency Operations Center.	Multi	County, Phillips	Low		X	Emergency Management
11. Develop a two-tone warning system	Multi	County, Phillips	Medium		X	Municipalities, Sheriff Dept., Fire Dept.
12. Continue severe weather public education campaign (Severe weather awareness week, etc.)	Multi	County, Phillips	Medium	X		Emergency Management
13. Acquire NOAA weather radios for all critical and vulnerable facilities, including schools, day care facilities, group homes and businesses.	Multi	County, Phillips	Medium		X	Emergency Management, DHHS
14. Maintain and update the Price County Hazard Mitigation Plan every 5 years [Updating the plan also requires updating the risk assessment every five years]	Multi	County	Low		X	Emergency Management
15. Incorporate Hazard Mitigation Planning into existing and future county planning activities: Comprehensive Plan Land & Water Resource Management Plan County Forest Management Plan Pandemic Flu Plan	Multi	County, Phillips	Low		X	All-Hazard Mitigation Committee
16. Develop capability for off-site backup of critical data	Multi	County	High	X		IT Department, Em. Mgt.



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17. Develop continuity of operations and continuity of government plans	Multi	County	Medium		X	Co. Dept. Heads: Em. Mgt., Sheriff Dept., IT, Building and Grounds, DHHS...
18. Conduct cost-benefit analysis and evaluate possible solutions (surge protectors, lightning arrestors, etc.) for protecting the radio tower.	Lightning	County, Phillips	High	X		Emergency Management, Sheriff Dept., Fire, EMS, Highway Dept.
19. Provide surge protection for computer-reliant critical facilities (e.g. 911 Center, EOC, police, fire stations, etc.)	Lightning	County, Phillips	High	X		IT, Emergency Management, Municipalities
20. Provide information regarding the use of fire-resistant materials and surge protectors.	Structure Fires	County, Phillips	Medium		X	Fire Dept., Municipalities
21. Develop a public education program to explain the advantages of individual fire suppression in homes, including fire extinguishers.	Structure Fires	County, Phillips	Medium	X		Fire Dept.
22. Make sure fire extinguishers are strategically placed and properly maintained in all community facilities.	Structure Fires	County	Medium	X		Building & Grounds
23. Review and evaluate the community fire alarm system.	Structure Fires	County, Phillips	Medium	X		Fire Dept., DPW
24. County should be prepared to provide information to farmers during times of drought.	Drought	County	Low		X	UW-Extension



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25. Prepare/publicize water usage regulations for non-farm areas during drought.	Drought	County	Low		X	UW-Extension, Zoning
26. Continue public outreach efforts for flood mitigation efforts (including providing NFIP information to citizens).	Flood	County	Low		X	Dam Keeper, Dam Owners
27. Complete amendments/revisions to the Flood Rate Insurance Maps (FIRMs) as necessary.	Flood	County	Low		X	Outside Agency
28. Look for acceptable (environmentally, socially, cost-benefit, politically, etc.), permanent solutions for removing water and/or improved infrastructure and facilities from flood-prone areas. Seek out funding sources (grants) to execute solutions.	Flood	County	Low		X	DPW
29. Continue to evaluate and update the flood gauge network.	Flood	County	Low		X	Dam Keeper, Dam Owners
30. Increase the size of culverts to reduce flooding at: 1) Fredonia Ave./Co Hwy A near 2) Fillmore St. and the railroad tracks	Flood	Phillips	Medium	X		City of Phillips
31. Complete work on retention pond to keep downtown Phillips from flooding.	Flood	Phillips	Medium		X	City of Phillips - DPW
32. Update County FIRMS with FEMA map modernization program.	Flood	County	Low		X	Emergency Management, outside agency



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33. Discuss potential regulatory and ordinance changes that would allow municipalities to manage properties in flood areas.	Flood	County, Phillips	Low		X	Municipalities
34. Continue to participate in the National Flood Insurance Program.	Flood	County Phillips Park Falls	Medium	X		Municipalities
35. Develop a Flood Evacuation Plan for the Cities of Phillips and Park Falls.	Flood	Phillips Park Falls	Medium		X	City of Park Falls and City of Phillips DPW, Police, and Fire
36. Develop a Stormwater Management Plan.	Flood	Phillips Park Falls	Medium		X	City DPW
37. Continue public informational campaigns about severe weather on the website and during Winter and Heat Awareness Weeks.	Extreme Temperatures	County	High	X		Emergency Management, DHHS
38. Coordinate cooling and warming shelters and inform the public.	Extreme Temperatures	County, Phillips	Low		X	Emergency Management, DHHS
39. Provide public awareness on effective ways to monitor and avoid ice damage, frozen pipes, and snow loads on roof systems	Extreme Temperatures	County, Phillips	Medium	X		UW-Extension, Emergency Management
40. Continue to provide outreach efforts to homeowners on protecting homes and structures from wildfires.	Wildfire	County	Medium		X	Zoning, Fire Dept., Local realtors/insurance agents



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41. Provide ample training for volunteer fire fighters for larger fires.	Wildfire	County	High	X		DNR - they host training for local Firefighters
42. Continue "burn ban" during times of drought.	Wildfire	County, Phillips	Low	X		Municipalities
43. Encourage residents to construct defensible space around homes through promotion of Firewise techniques.	Wildfire	County	Medium	X		Forestry, Local Fire Departments
44. Explore areas prone to fog and evaluate if signage is needed or existing signs need to be upgraded.	Fog	County	Low		X	County Highway Department
45. Offer riverbank erosion control and technical support as well as education for landowners.	Landslide	County	Medium		X	Zoning, UW-Extension
46. Orchestrate project to assist municipalities with adopting an ordinance and to begin labeling all Extremely Hazardous Substance (EHS) facilities according to and in compliance with National Fire Protection Association (NFPA) 704.	Hazardous Materials	County, Phillips	Medium		X	Towns, Local Fire Departments
47. Develop a plan for responding to hazardous materials incidents on major transportation routes through the community.	Hazardous Materials	County, Phillips	High		X	LEPC, Fire, Law Enforcement, Emergency Management, Highway, EMS
48. Institute a countywide public awareness and collection program for household pollutants, illustrating their dangers and identifying disposal information through media, schools, public offices, police, and fire stations.	Hazardous Materials	County, Phillips	Medium		X	DHHS, Schools, LE, Fire, Emergency Management



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49. Continue to participate in the Northwest Cleansweep Program. The Northwest Cleansweep program was established in 1995 to demonstrate a safe, regional solution for the collection and disposal of hazardous wastes in our northwest Wisconsin region. The program is free for households and farmers and also provided to agricultural-related businesses and very small quantity generator businesses at reasonable rates. The major objective of the Cleansweep program is to eliminate the indiscriminate dumping of hazardous materials on the land or in our water systems and watersheds. Cleansweep collection events are held annually in Prentice, Phillips and Park Falls.	Hazardous Materials	County, Phillips	Medium	X		DHHS, Sheriff/LE, Fire, UW-Extension, Emergency Management
50. Label sanitary sewer drains to warn citizens against dumping chemicals and automotive fluids into the sanitary sewer drain	Hazardous Materials	County/ City	Low		X	DPW
51. Develop education programs aimed at mitigating the risk posed by hazards	Multi	Phillips	High	X		City of Phillips in coordination with Price County
52. Continue to be a member of the National Flood Insurance Program	Flood	Phillips	High	X	X	City of Phillips
53. Maintain copies of high resolution maps of dam failure inundation areas and update emergency response plan, including public notification and evacuation routes.	Dam Failure	Phillips	Med	X	X	City of Phillips, DPW



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54. Ensure that all critical facilities in the community have backup power and emergency operations plans to deal with power outages.	Multi	Phillips	Med		X	City of Phillips
55. Ensure that first responders have readily available site-specific knowledge of hazardous chemical inventories in the community.	Hazardous Materials	Phillips	Med	X		City of Phillips in coordination with Price County
56. Enhance emergency planning, emergency response training and equipment	Multi	Phillips	High	X	X	City of Phillips in coordination with Price County
57. Continue to support and provide for training opportunities for emergency service personnel.	Multi	Phillips	High	X	X	City of Phillips in coordination with Price County
58. Educate residents about precautions that should be taken during severe heat and/or cold.	Extreme Temperatures	Phillips	Med	X	X	City of Phillips
59. Promote the use of weather radios by local residents and schools to ensure advanced warning about threatening weather	Multi	Phillips	Med	X	X	City of Phillips
60. Joint training (or drills) between agencies, public and private entities (including schools and businesses).	Multi	Phillips	Med	X		City of Phillips in coordination with Price County and school districts and local businesses
61. Encourage construction of community tornado shelters in office buildings, manufacturing facilities, multi-family rental units, schools, mobile home parks, and other large population congregation centers.	Multi	Phillips	Low	X	X	City of Phillips



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62. Seek funding for the building of Safe Rooms wherever needed.	Multi	Phillips	Low	X	X	City of Phillips
63. Seek funding to add shelters to existing public facilities to ensure adequate protection from tornadoes and strong winds.	Multi	Phillips	Med		X	City of Phillips
64. Pursue all available grant opportunities to protect critical facilities from natural hazards.	Multi	Phillips	Med	X	X	City of Phillips
65. Identify potentially hazardous trees in city/village(windstorm hazard)	Multi	Phillips	Low	X		City of Phillips
66. Develop coordinated management strategies for clearing roads of fallen trees, and clearing debris from public (prioritizing critical infrastructure) property.	Multi	Phillips	Med		X	City of Phillips
67. Acquire generators for municipal building	Multi	Phillips	Med		X	City of Phillips
68. Acquire outdoor lighting equipment for disaster areas	Multi	Phillips	Med		X	City of Phillips
69. Acquire numerous cots for individuals that stay at the Municipal Center	Multi	Phillips	Med		X	City of Phillips
70. Rescue boat for Police/Fire for any type of water rescue from disasters since Phillips has numerous lakes	Multi	Phillips	Med		X	City of Phillips, Police Department