



The NWMOC provides the following services to forward-thinking Wisconsin businesses!

# **Strategic Direction...** Where is your company headed? How will you get there?

- Strategic Planning
  - Enterprise Business Transformation
- Succession Planning
- Post-Training Surveys (Success Case Method)

# **Top-Line Growth**... New markets, new products, and new messages

- New Markets
  - ExporTech™ –expanding into global markets
  - Market Diversification
- New Product Ideas
  - Innovation Engineering
  - Technology Scouting
  - Innovation Accelerator Package (concept drawings, patent counseling, prototyping, new product assessment)
  - Merwyn Business Simulation
    - Concept Testing
- New Messages
  - Marketing & Sales Assistance

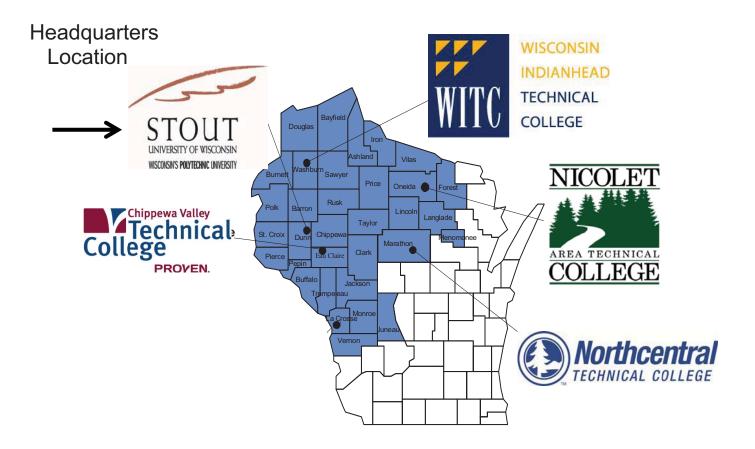
# **Bottom Line Optimization**...Lower costs and increased efficiency

- Plant Layout
- Supply Chain Development
- Logistics
- Sustainability
  - Energy Management

# **Process Improvement...** For manufacturing and administrative processes

- Lean Services
  - Lean Certification
  - Principles of Lean / Lean Overview
  - Value Stream Mapping(VSM)
  - 5S
  - Cellular/Flow Mfg
  - Pull/Kanban
  - Quick Changeover/ Set-up Reduction
  - Total Productive Maintenance(TPM)
- Six Sigma
- A3 Problem Solving
- Value Stream Map Simulation

# We serve 3,584 manufacturers in 33 Counties We partner with UW-Stout and five Technical Colleges



#### **MEP Mission Statement**

"To strengthen the global competitiveness of US--based manufacturing by providing information, decision support, and implementation assistance to smaller manufacturing firms in adopting new, more advanced manufacturing technologies, techniques, and business best practices."