

Innovation and Growth Services

Companies face an ever-changing economic environment today. The Internet and foreign competition have made it much more difficult to sustain current business. Expanding/ growing your business can offset these challenges. Innovation & growth services provide mechanisms to expand your business. The Northwest Wisconsin Manufacturing Outreach Center is eager to support you in your growth service initiatives through a variety of service offerings:



Innovation Engineering

This training will provide deep confidence to lead in the creation, communication and commercialization of meaningfully unique ideas. You will acquire a methodical, step-by-step approach, to grow an innovation success culture. This system applies the system mindset and principles of Dr. W. Edward Demming to innovation and growth.

Benefits Innovate products up to 6 times faster with 30-80% less risk.

ExporTech™

This in-depth program accelerates the export planning process for corporate management looking to start, grow or more accurately define their export plans. A combination of workshops, personal coaching and market research result in a vetted, actionable exporting plan and a wealth of resources to support your initiatives.

Benefits Helps companies enter global markets identified to match their business.

Reshoring

Our reshoring service helps you identify the Total Cost of Ownership (TCO), not just the price. It identifies areas to improve the supply chain, helps improve manufacturing processes, and identifies a process to implement when reshoring.

Benefits for OEMS Determine the Total Cost of Ownership, help protect Intellectual Property, reduce inventory and lead-times, improve quality, improve cash flow. Process improvements are achievable if manufactured in-house.

Benefits for Suppliers Helps suppliers win business back by reducing costs through process improvements including increasing efficiencies and capacity, reducing inventory and lead-time, improving quality and safety, and ultimately creating better cash flows.



NORTHWEST WISCONSIN MANUFACTURING OUTREACH CENTER

A resource of the Discovery Center at UW-Stout

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Technology Driven Marketing Intelligence (TDMI)

TDMI is a unique market research process that helps your company identify new markets through expanded use of their existing specific products, processes, or services.

Benefits Discover new markets for your products, processes, or services.

Technology Scouting

Our experts will scan the horizon for new technologies that would benefit your company's processes or product. We utilize a systematic and comprehensive approach to finding existing technology solutions for unmet company needs.

Benefits Solutions are identified to solve difficult technological or process issues.

FabLab

Based at the University of Wisconsin–Stout, the Discovery Center FabLab is a workshop for creative, high-tech innovators and people who have a need to design, prototype and build things.

See our website at <http://www.uwstout.edu/discoverycenter/fablab.cfm> for a more information and a list of the equipment available.



Manufacturing Outreach Center

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Helping Manufacturers Succeed!



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