



# Sawyer County, WI

Northwest Regional Planning Commission



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**NWRPC**  
*keeping your future as our focus*

1400 S. River Street  
Spooner, Wisconsin 54801

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## Report Parameters

### 1 County

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55113 Sawyer County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**16,476**

**Population (2019)**

Population **grew by 115** over the last 5 years and is projected to **grow by 117** over the next 5 years.

**8,193**

**Total Regional Employment**

Jobs **grew by 468** over the last 5 years and are projected to **grow by 310** over the next 5 years.

**\$44.6K**

**Median Household Income (2018)**

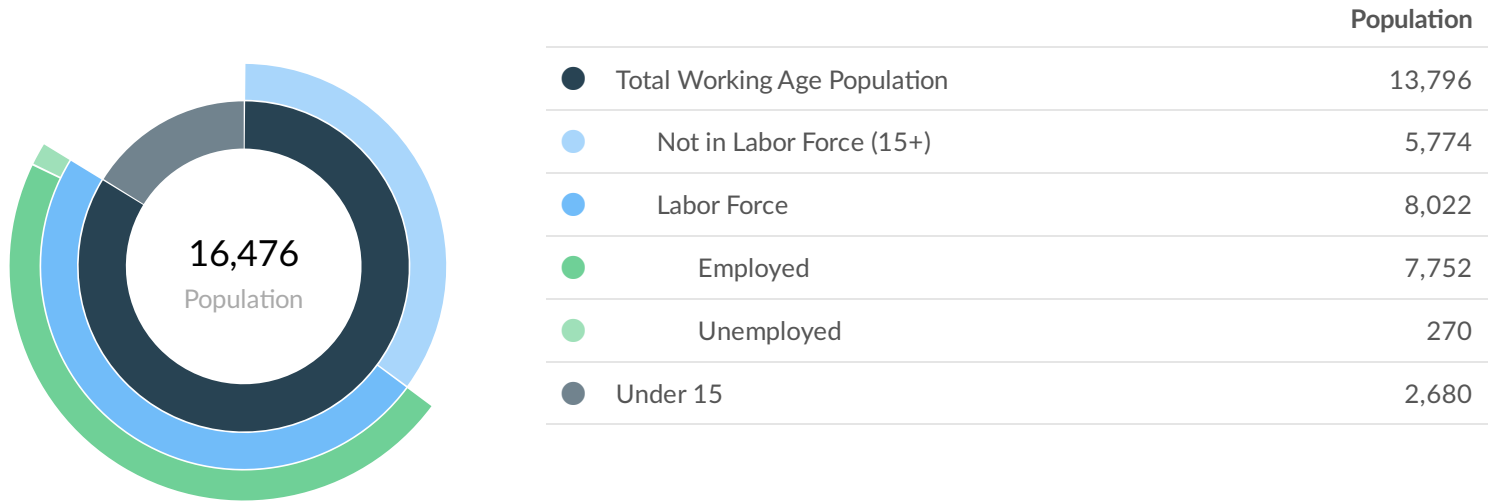
Median household income is **\$15.7K below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **increased by 0.7%** since 2014, growing by 115. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 117.
- From 2014 to 2019, jobs **increased by 6.1%** in Sawyer County, WI from 7,725 to **8,193**. This change **fell short of the national growth rate of 7.3% by 1.2%**. As the number of jobs increased, the **labor force participation rate increased from 56.0% to 58.1% between 2014 and 2019**.
- Concerning educational attainment, **13.0% of Sawyer County, WI residents possess a Bachelor's Degree** (5.8% below the national average), and **10.6% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2019 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

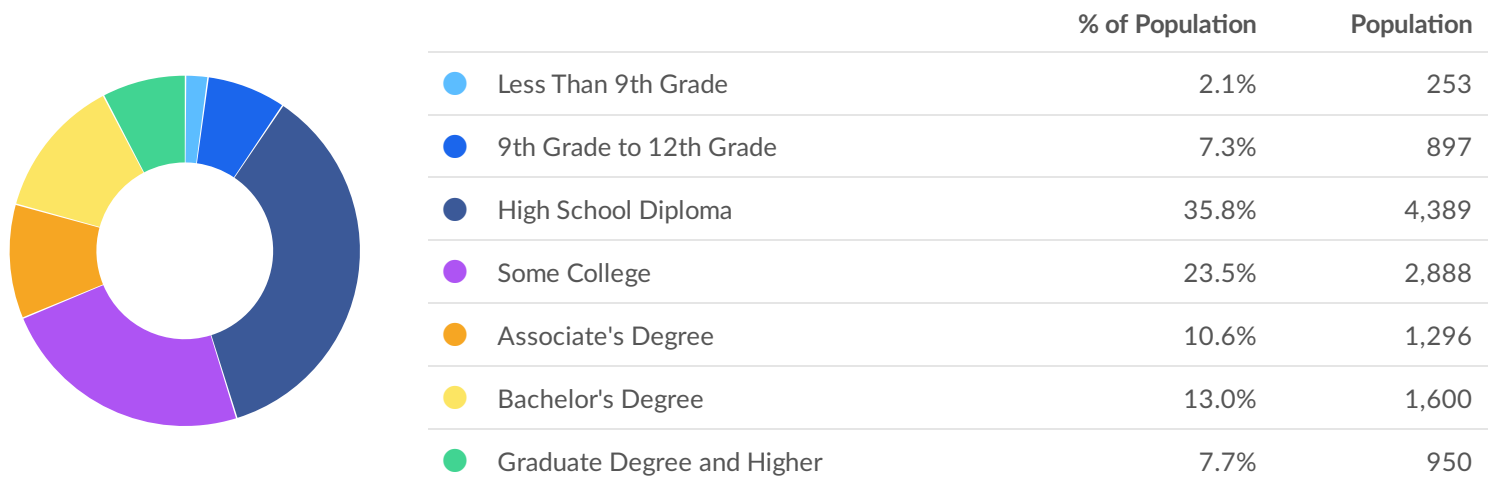
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	16,476	8,022	8,193	99.7	\$660.29M	\$964.77M	\$825.74M
NWRPC	174,866	88,351	75,869	99.8	\$6.92B	\$10.95B	\$9.46B
State	5,829,343	3,110,345	3,165,584	100.0	\$334.34B	\$304.15B	\$331.76B
Nation	329,399,330	164,576,320	164,699,638	100.0	\$20.78T	\$0	\$8.91T

## 2019 Labor Force Breakdown



## Educational Attainment

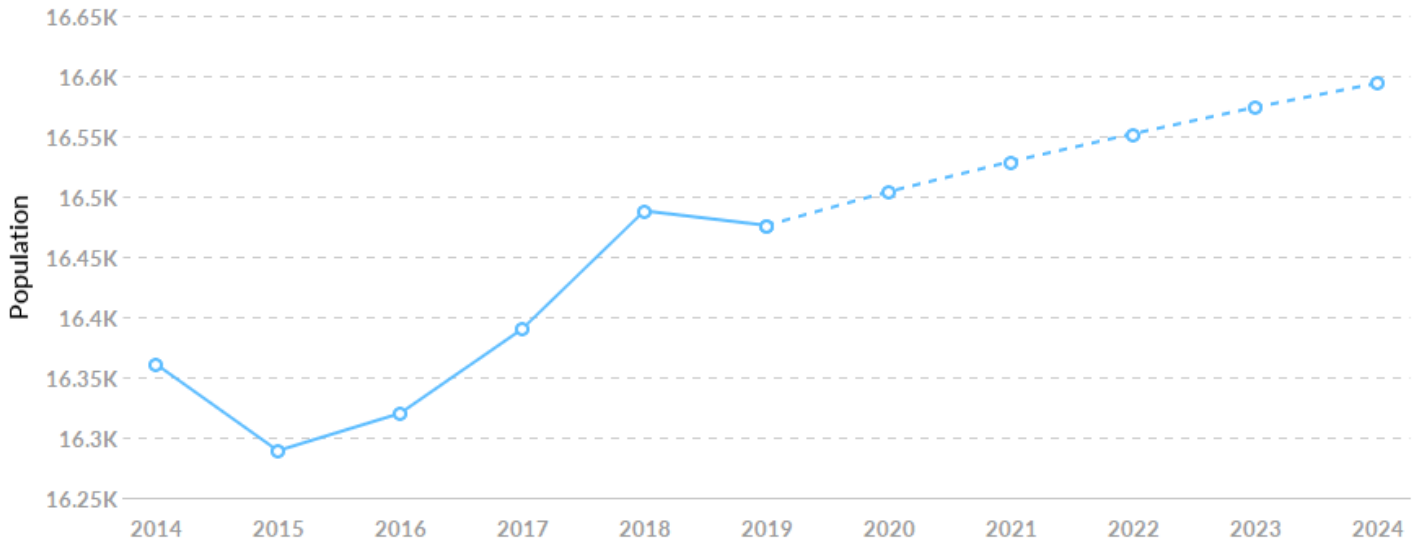
Concerning educational attainment, **13.0% of Sawyer County, WI residents possess a Bachelor's Degree** (5.8% below the national average), and **10.6% hold an Associate's Degree** (2.5% above the national average).



# Historic & Projected Trends

## Population Trends

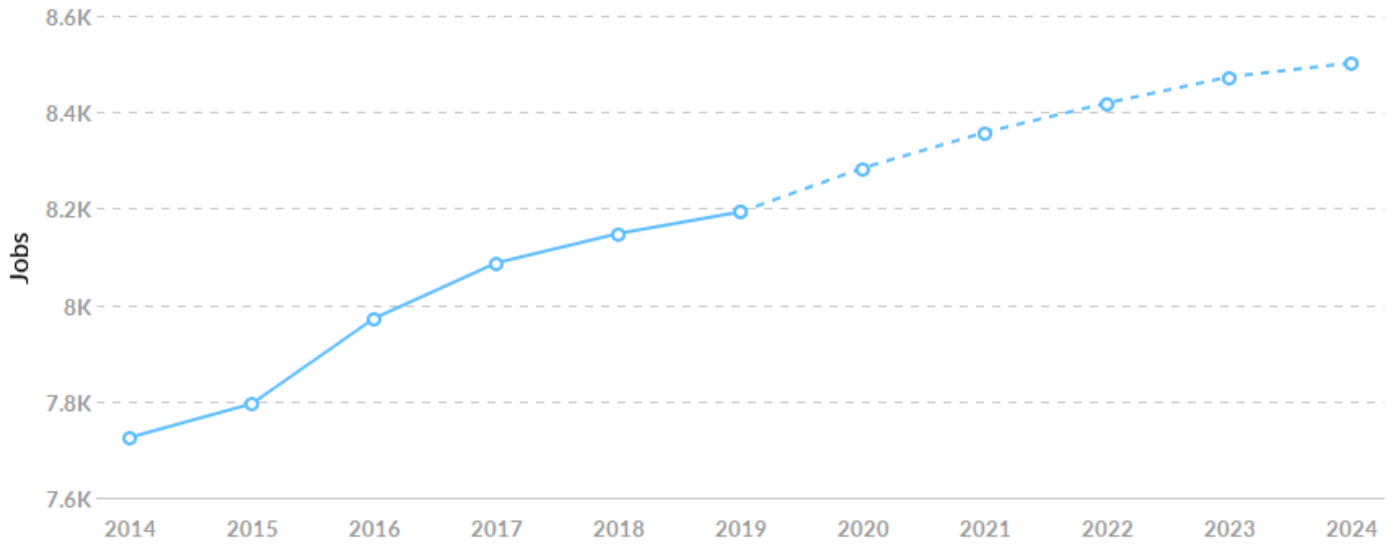
As of 2019 the region's population increased by 0.7% since 2014, growing by 115. Population is expected to increase by 0.7% between 2019 and 2024, adding 117.



Timeframe	Population
2014	16,361
2015	16,289
2016	16,320
2017	16,390
2018	16,488
2019	16,476
2020	16,504
2021	16,529
2022	16,552
2023	16,574
2024	16,594

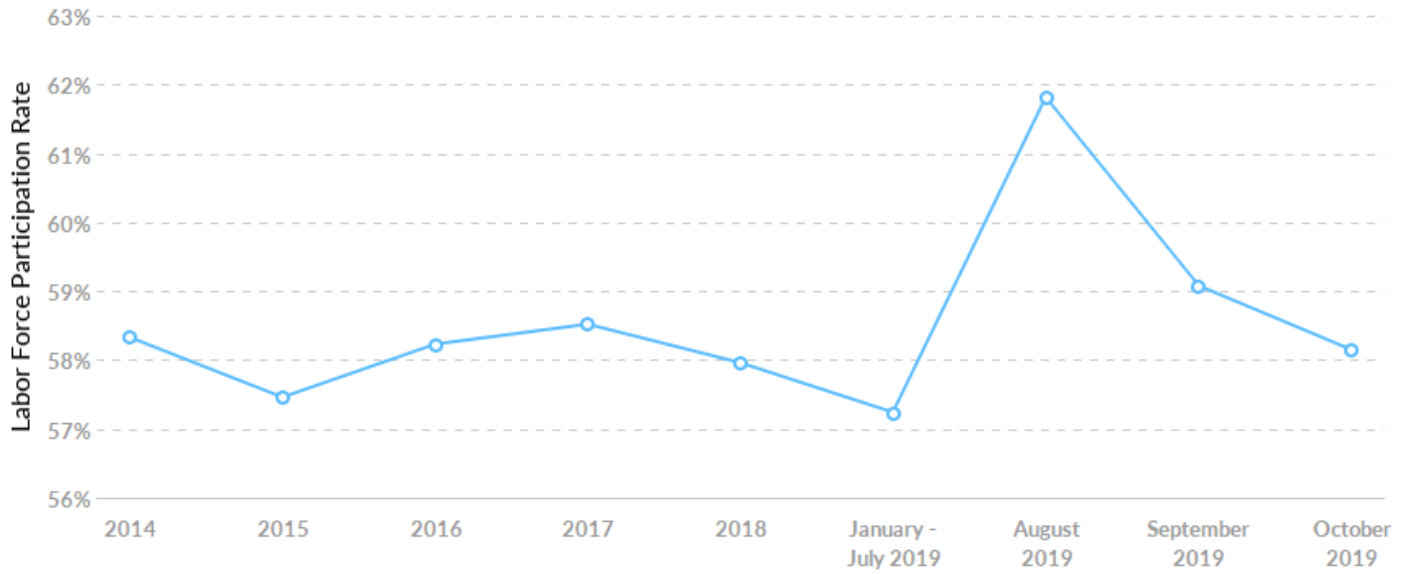
## Job Trends

From 2014 to 2019, jobs increased by 6.1% in Sawyer County, WI from 7,725 to 8,193. This change fell short of the national growth rate of 7.3% by 1.2%.



Timeframe	Jobs
2014	7,725
2015	7,795
2016	7,972
2017	8,087
2018	8,148
2019	8,193
2020	8,284
2021	8,358
2022	8,419
2023	8,473
2024	8,502

## Labor Force Participation Rate Trends

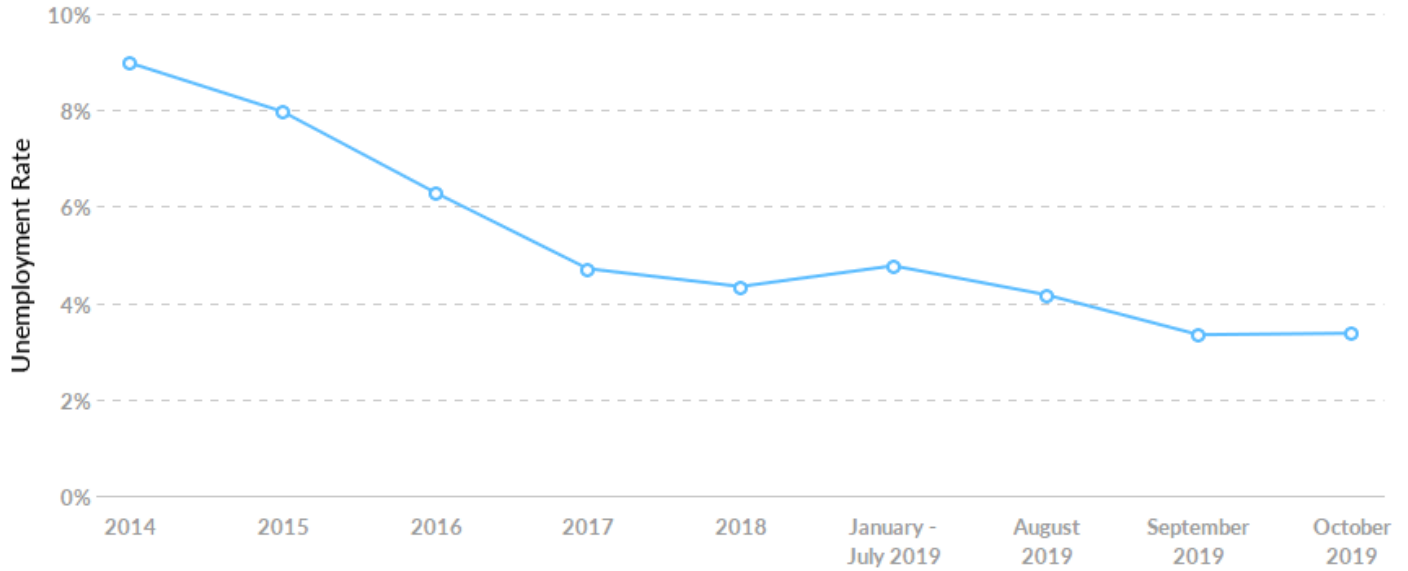


Timeframe	Labor Force Participation Rate
2014	58.33%
2015	57.46%
2016	58.23%
2017	58.52%
2018	57.96%
January - July 2019	57.24%
August 2019	61.81%
September 2019	59.08%
October 2019	58.15%



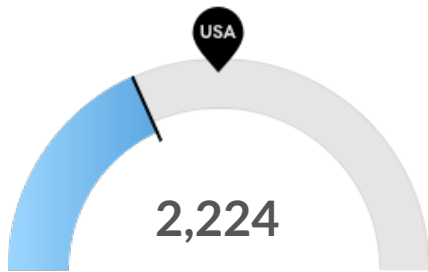
## Unemployment Rate Trends

Sawyer County, WI had an October 2019 unemployment rate of 3.37%, decreasing from 8.98% 5 years before.



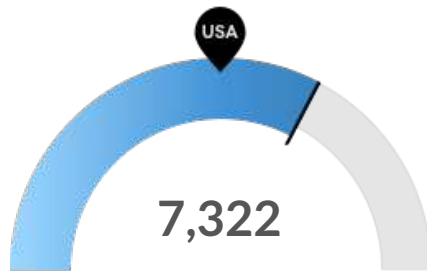
Timeframe	Unemployment Rate
2014	8.98%
2015	7.97%
2016	6.29%
2017	4.71%
2018	4.34%
January - July 2019	4.77%
August 2019	4.17%
September 2019	3.34%
October 2019	3.37%

## Population Characteristics



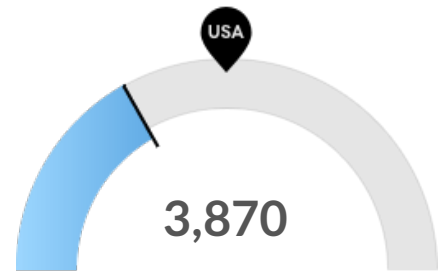
Millennials

Sawyer County, WI has 2,224 millennials (ages 25-39). The national average for an area this size is 3,390.



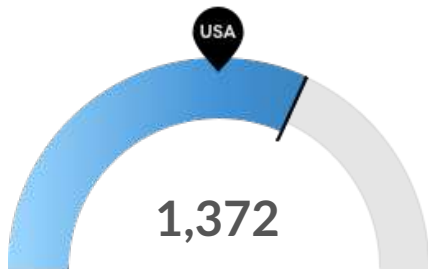
Retiring Soon

Retirement risk is high in Sawyer County, WI. The national average for an area this size is 4,773 people 55 or older, while there are 7,322 here.



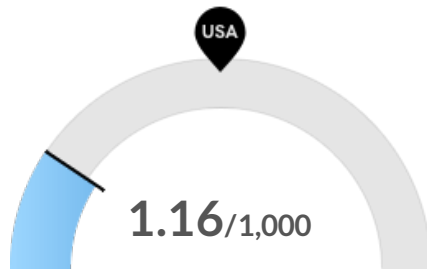
Racial Diversity

Racial diversity is low in Sawyer County, WI. The national average for an area this size is 6,533 racially diverse people, while there are 3,870 here.



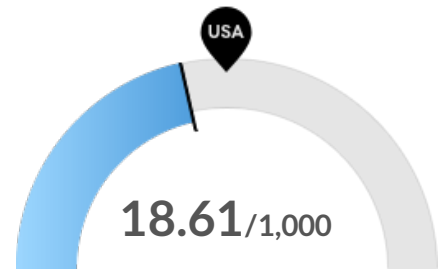
Veterans

Sawyer County, WI has 1,372 veterans. The national average for an area this size is 938.



Violent Crime

Sawyer County, WI has 1.16 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

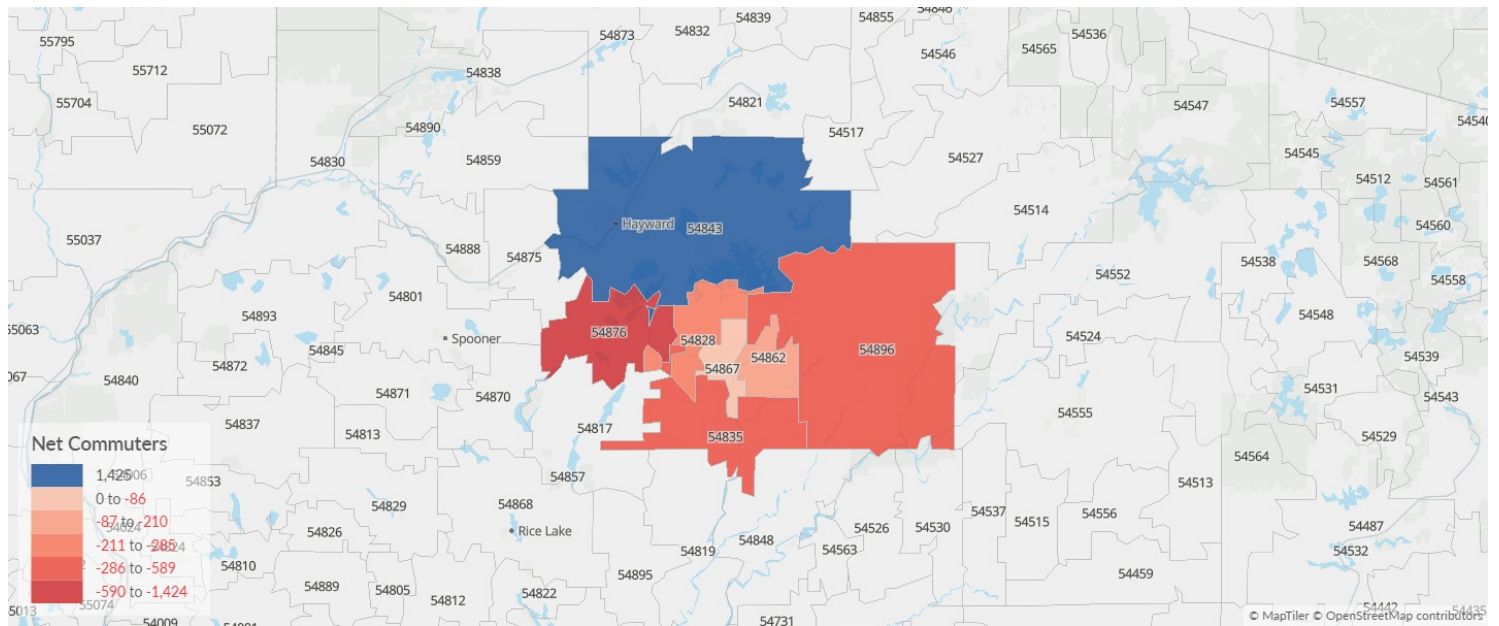


Property Crime

Sawyer County, WI has 18.61 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Sawyer County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

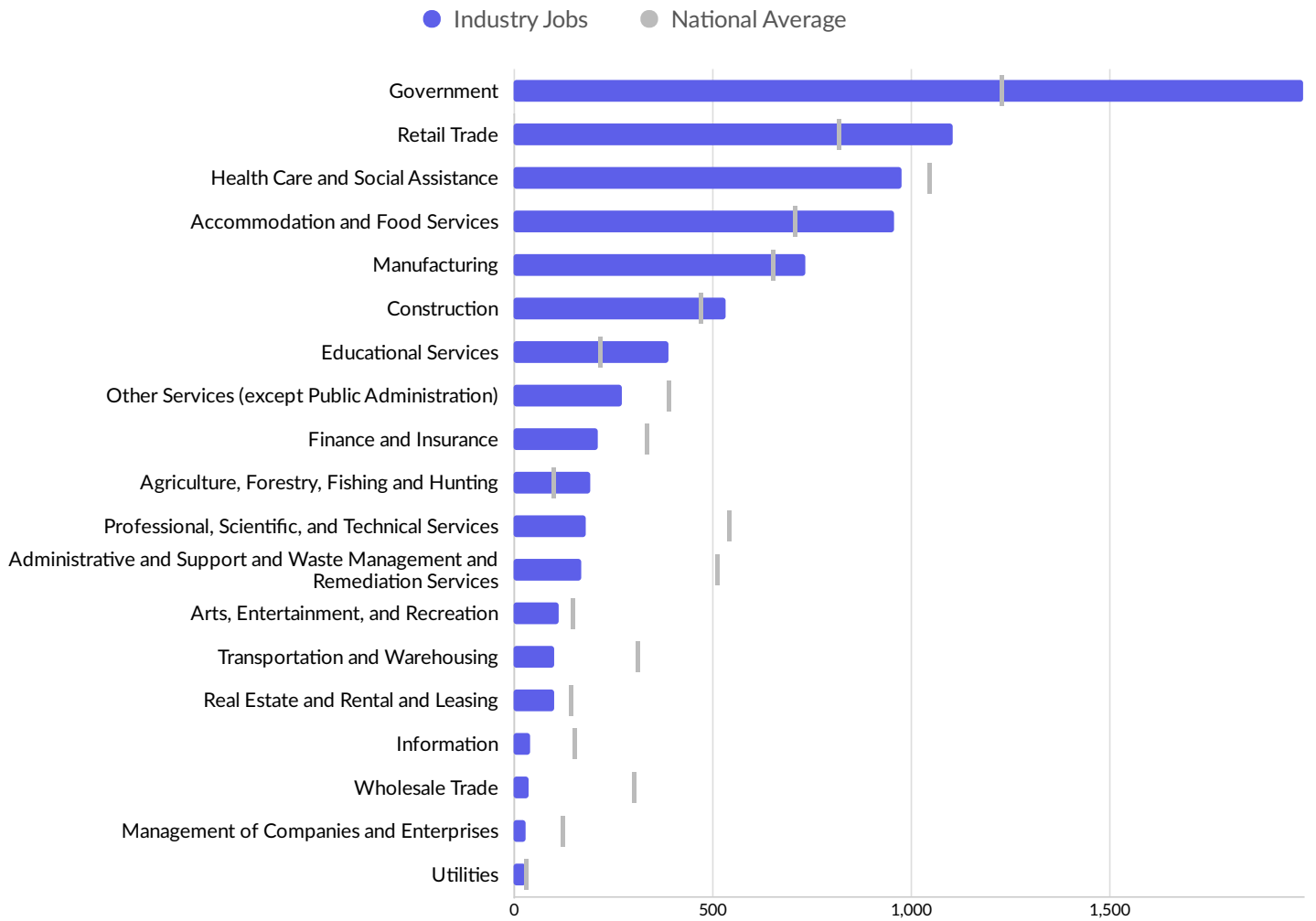
Where Talent Lives

ZIP	Name	2019 Employment
54843	Hayward, WI (in Sawye...	7,035
54896	Winter, WI (in Sawyer c...	386
54876	Stone Lake, WI (in Sawy...	294
54867	Radisson, WI (in Sawye...	197
54828	Couderay, WI (in Sawye...	119

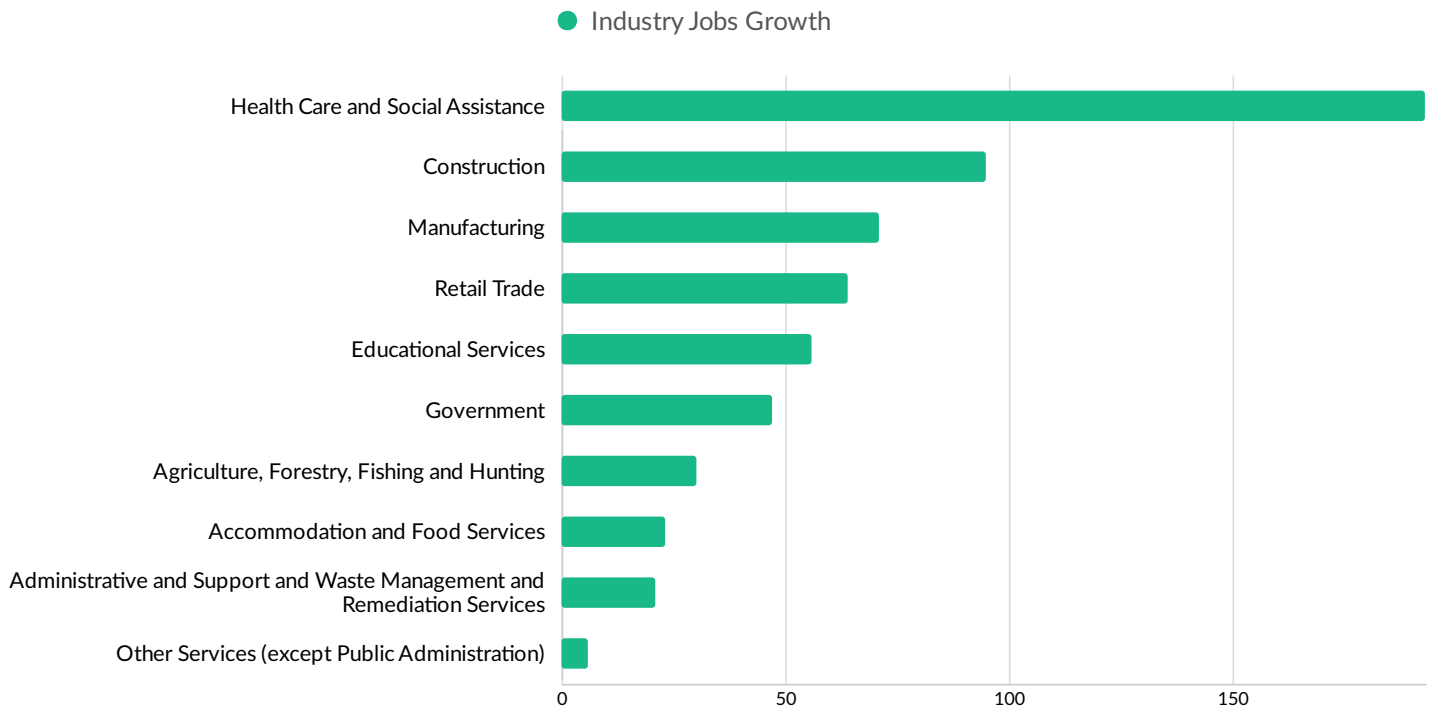
ZIP	Name	2019 Workers
54843	Hayward, WI (in Sawye...	5,610
54876	Stone Lake, WI (in Sawy...	883
54896	Winter, WI (in Sawyer c...	672
54835	Exeland, WI (in Sawyer ...	419
54828	Couderay, WI (in Sawye...	331

# Industry Characteristics

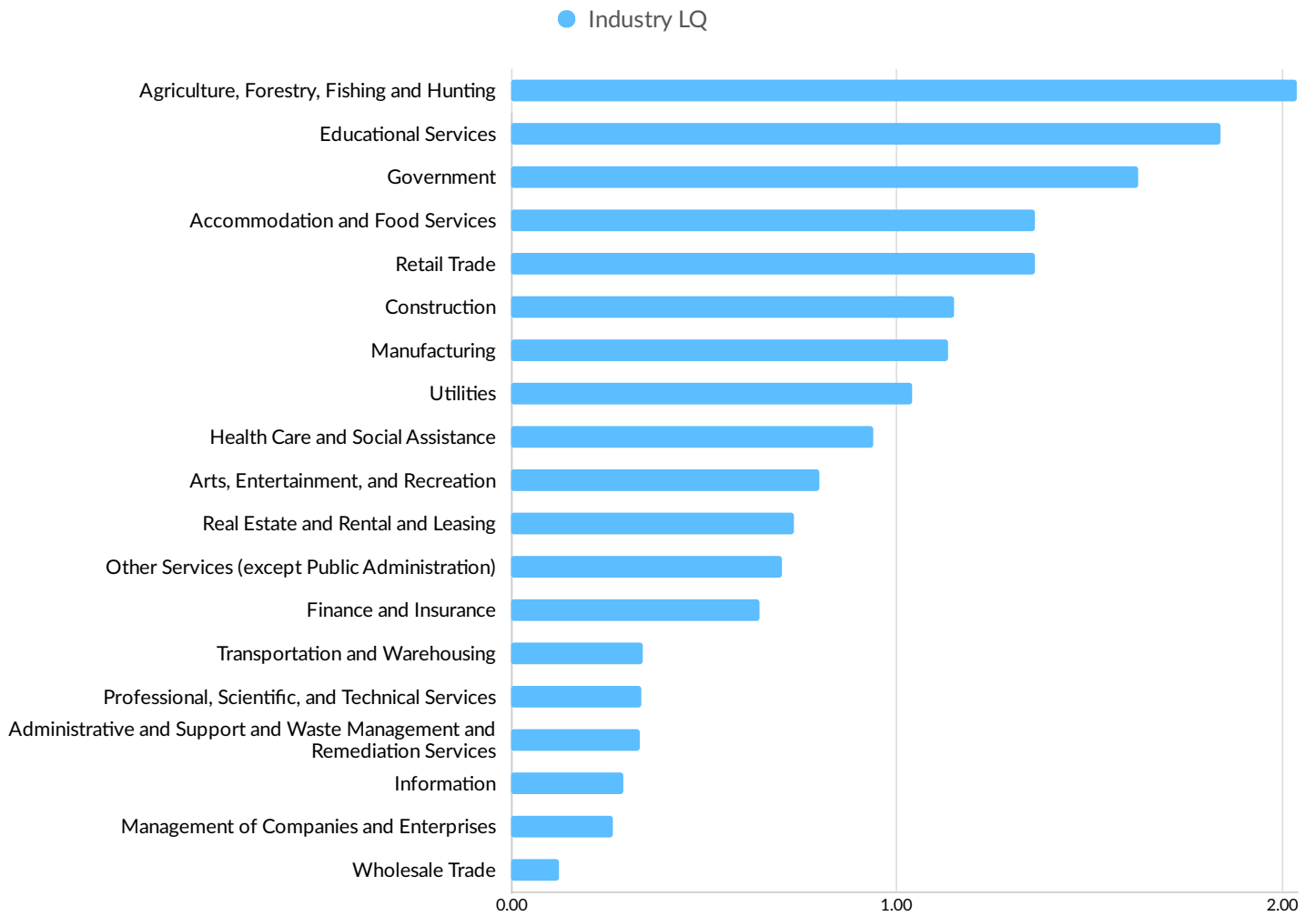
## Largest Industries



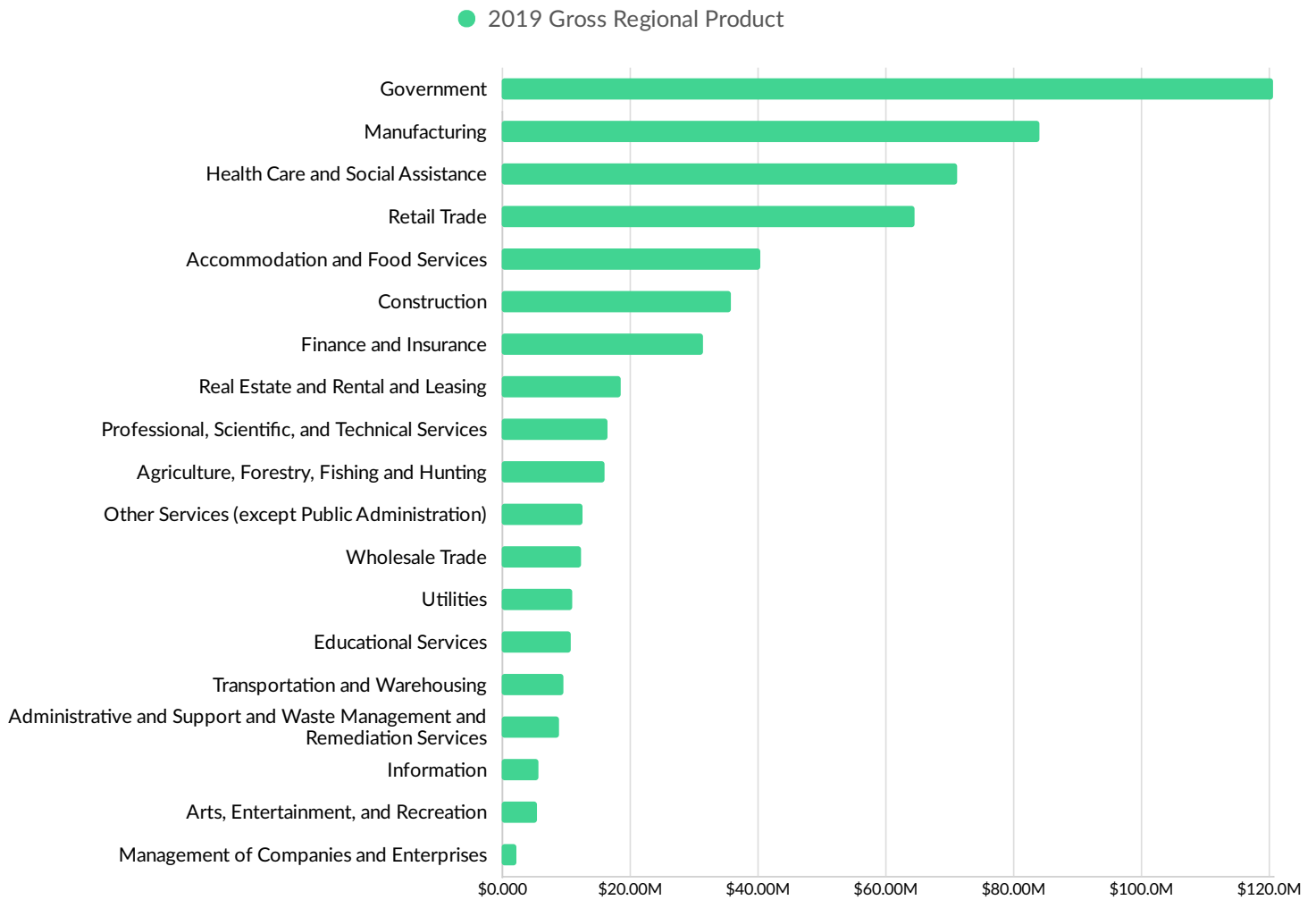
## Top Growing Industries



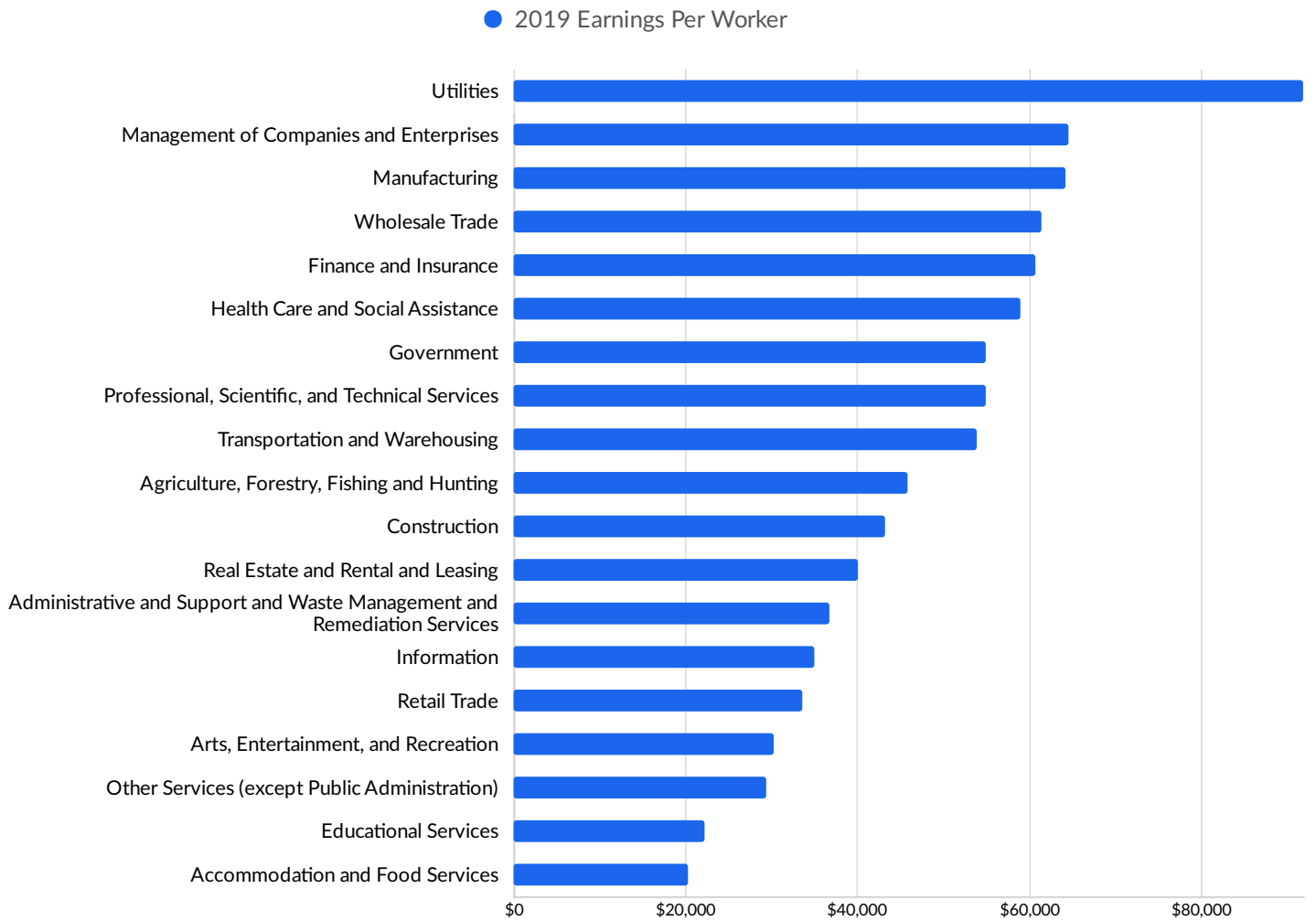
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings
























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	1,943	1,990	47	+2%	1.63	\$55,062	\$120.73M
Retail Trade	1,044	1,108	64	+6%	1.36	\$33,615	\$64.67M
Health Care and Social Assistance	786	979	193	+25%	0.94	\$58,946	\$71.23M
Accommodation and Food Services	936	959	23	+2%	1.36	\$20,286	\$40.53M
Manufacturing	665	736	71	+11%	1.14	\$64,271	\$84.10M
Construction	440	535	95	+22%	1.15	\$43,274	\$35.89M
Educational Services	333	389	56	+17%	1.84	\$22,195	\$10.69M
Other Services (except Public Administration)	266	272	6	+2%	0.70	\$29,342	\$12.69M
Finance and Insurance	212	212	0	0%	0.64	\$60,844	\$31.50M
Agriculture, Forestry, Fishing and Hunting	165	195	30	+18%	2.04	\$45,892	\$16.05M
Professional, Scientific, and Technical Services	195	182	-13	-7%	0.34	\$54,926	\$16.44M
Administrative and Support and Waste Management and Remediation Services	150	171	21	+14%	0.34	\$36,827	\$8.94M
Arts, Entertainment, and Recreation	144	115	-29	-20%	0.80	\$30,340	\$5.44M
Transportation and Warehousing	126	104	-22	-17%	0.34	\$53,896	\$9.66M
Real Estate and Rental and Leasing	125	102	-23	-18%	0.73	\$40,117	\$18.57M
Information	44	43	-1	-2%	0.29	\$35,034	\$5.78M
Wholesale Trade	81	37	-44	-54%	0.12	\$61,422	\$12.39M
Management of Companies and Enterprises	32	31	-1	-3%	0.27	\$64,721	\$2.25M
Utilities	32	29	-3	-9%	1.04	\$91,963	\$10.95M

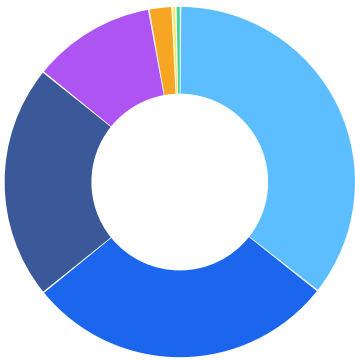
## Business Characteristics

### 1,330 Companies Employ Your Workers

Online profiles for your workers mention 1,330 companies as employers, with the top 10 appearing below. In the last 12 months, 464 companies in Sawyer County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Hayward Community School Dis...	37 	Platinum Supplemental Insuranc...	256 
Northlakes Community Clinic	33 	HomeAdvisor, Inc.	97 
Lac Courte Oreilles Objibwa Co...	27 	U.S. Xpress, Inc.	90 
Lac Courte Oreilles Tribal Gover...	22 	Army National Guard	69 
State of Wisconsin	21 	Coborn's, Incorporated	66 
Wal-Mart Stores, Inc.	21 	Dollar General Corporation	66 
County of Sawyer	19 	Indian Health Service	61 
Lac Courte Oreilles Ojibwe Scho...	19 	CRST International, Inc.	59 
Northwestern Memorial Hospital	18 	Pegasus Transportation, Inc.	51 
Essentia Health	17 	Roehl Transport, Inc.	49 

## Business Size

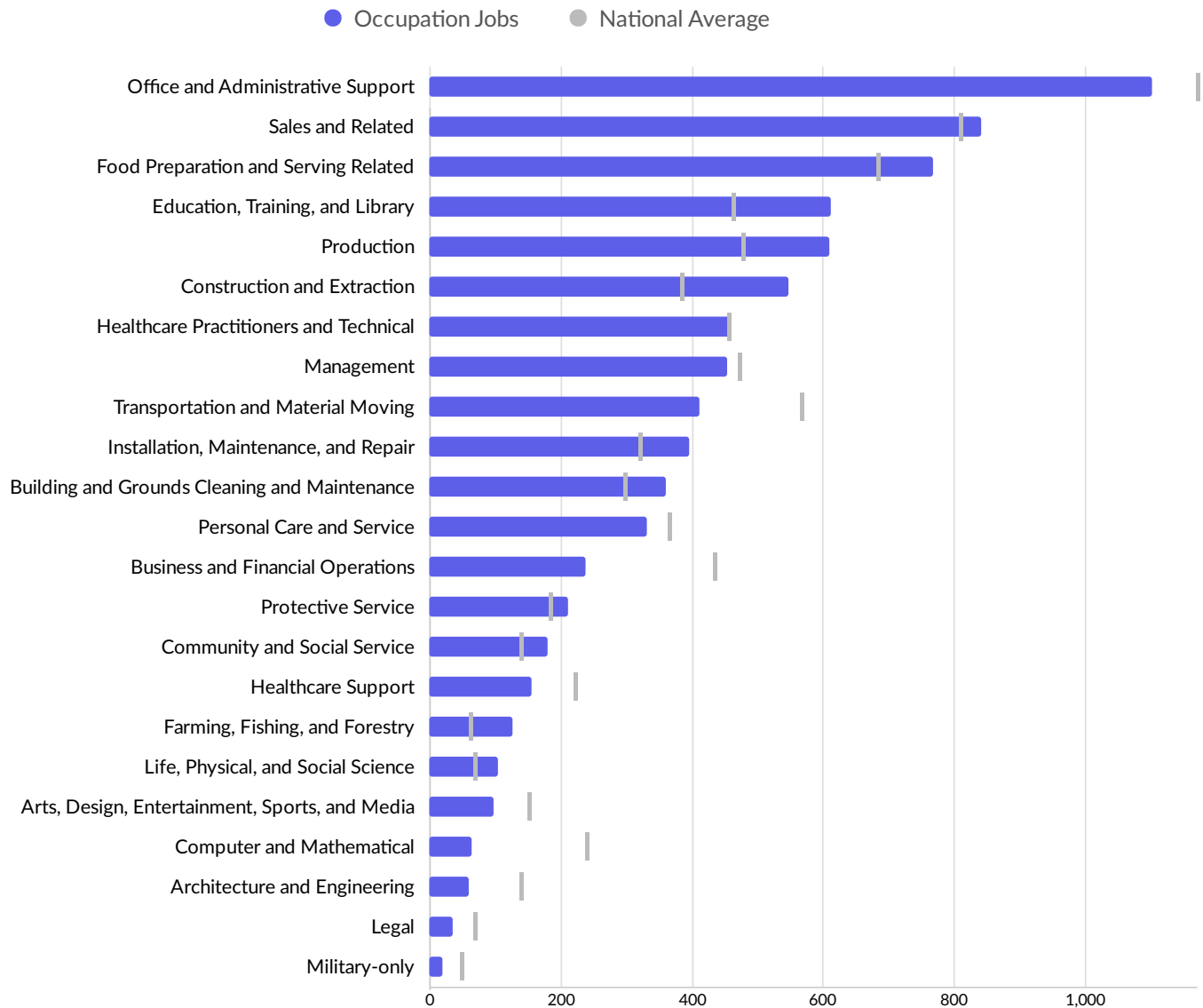


	Percentage	Business Count
1 to 4 employees	35.6%	416
5 to 9 employees	28.5%	334
10 to 19 employees	21.6%	253
20 to 49 employees	11.4%	133
50 to 99 employees	2.1%	25
100 to 249 employees	0.3%	4
250 to 499 employees	0.4%	5

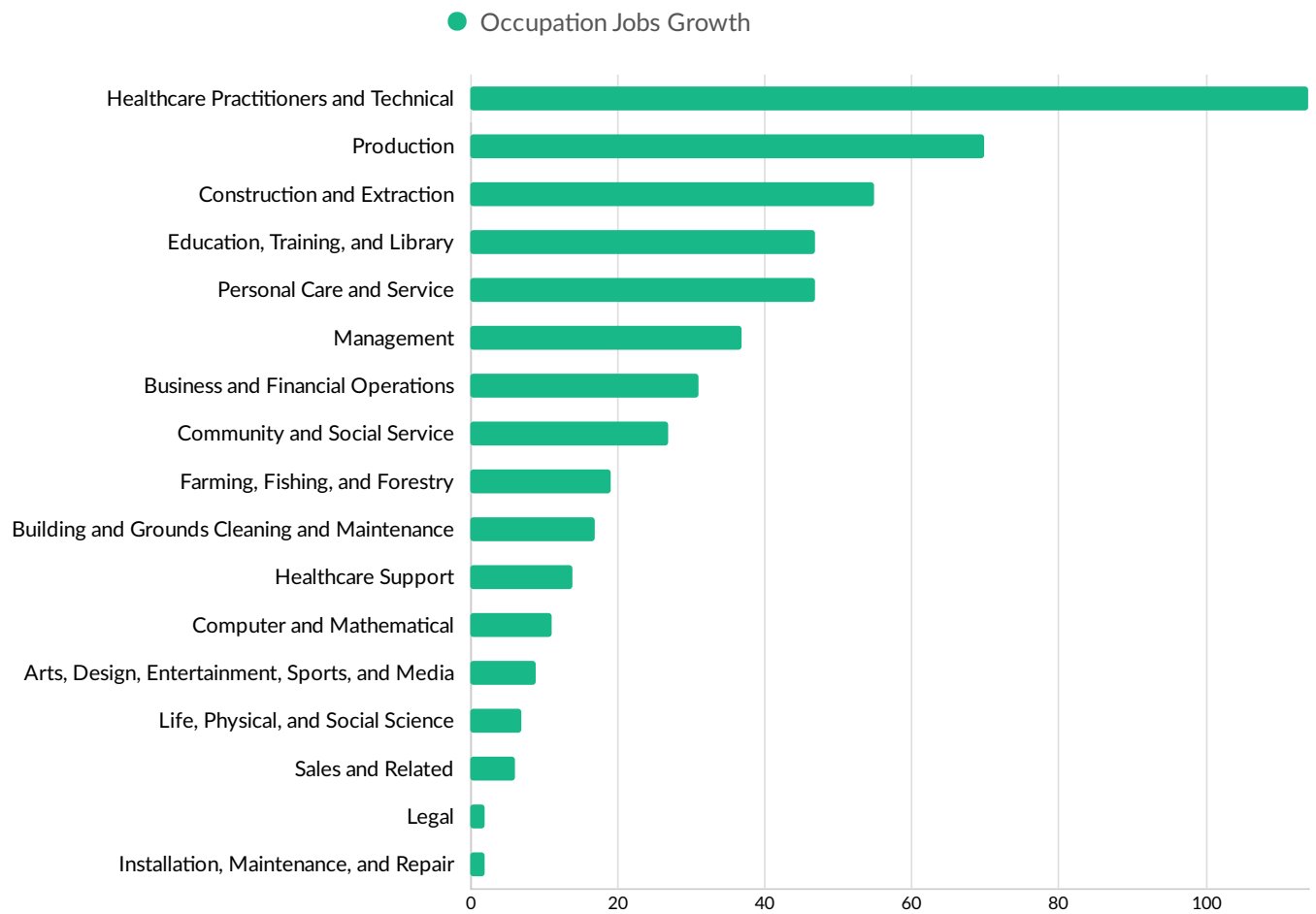
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

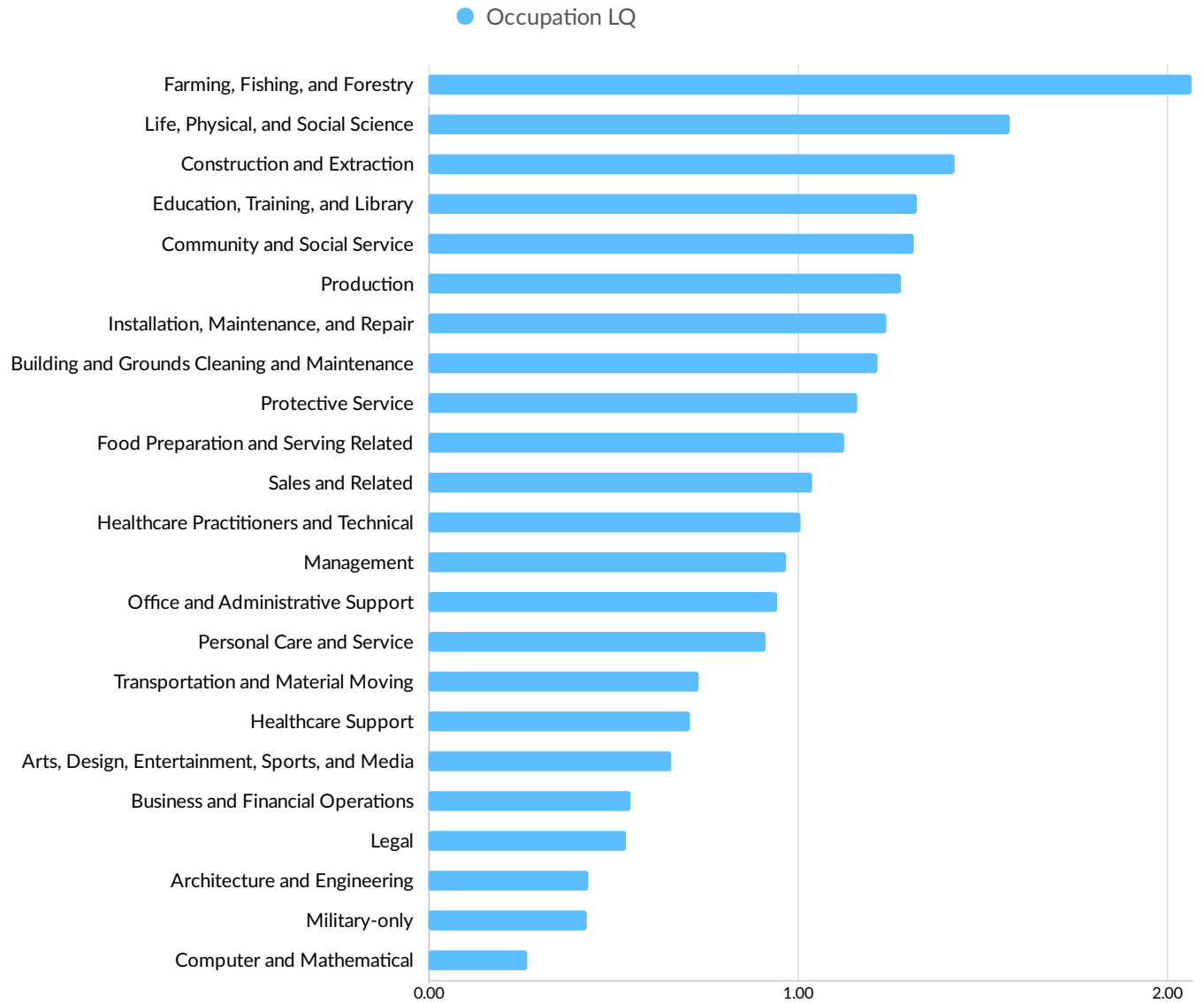
## Largest Occupations



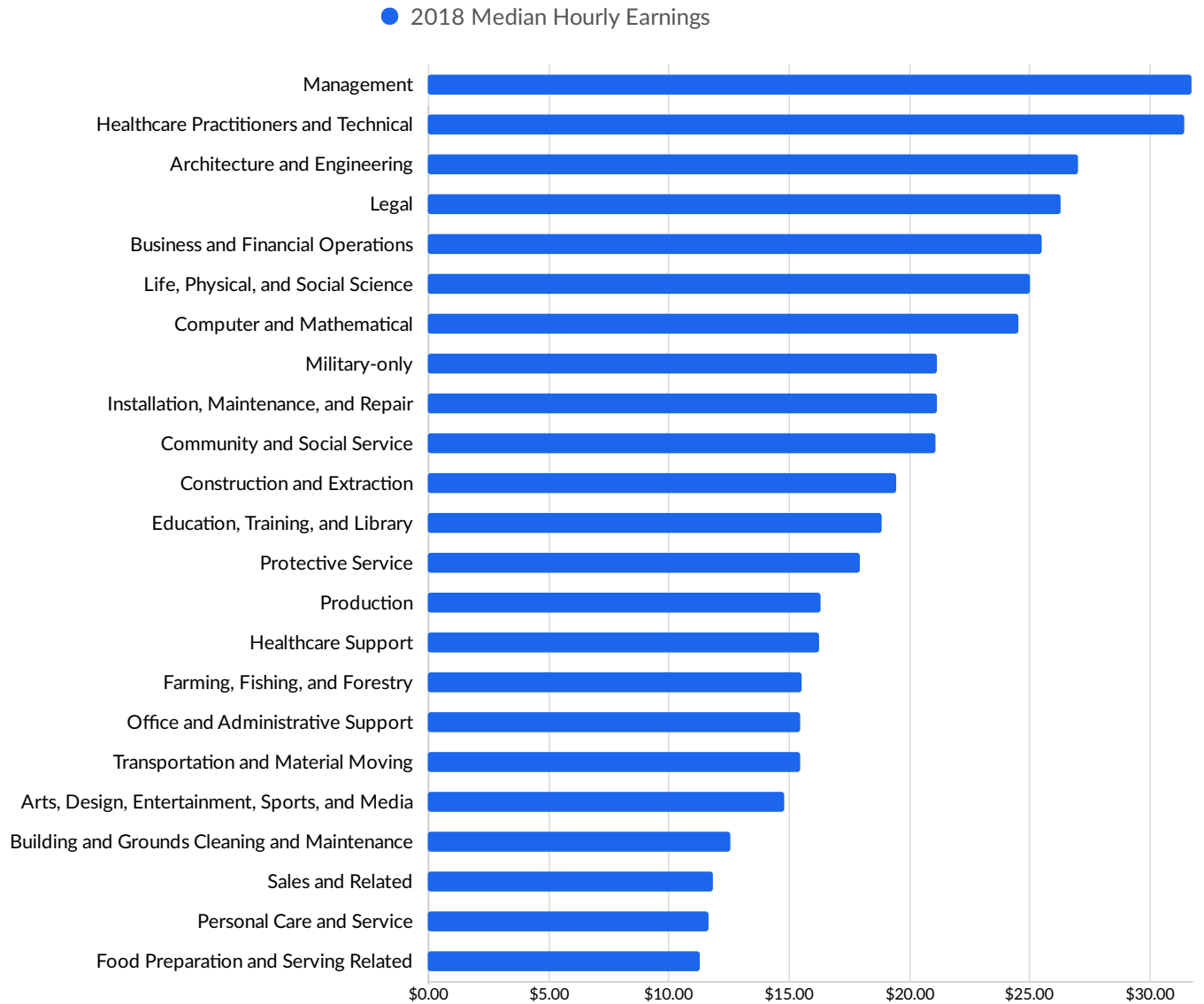
## Top Growing Occupations



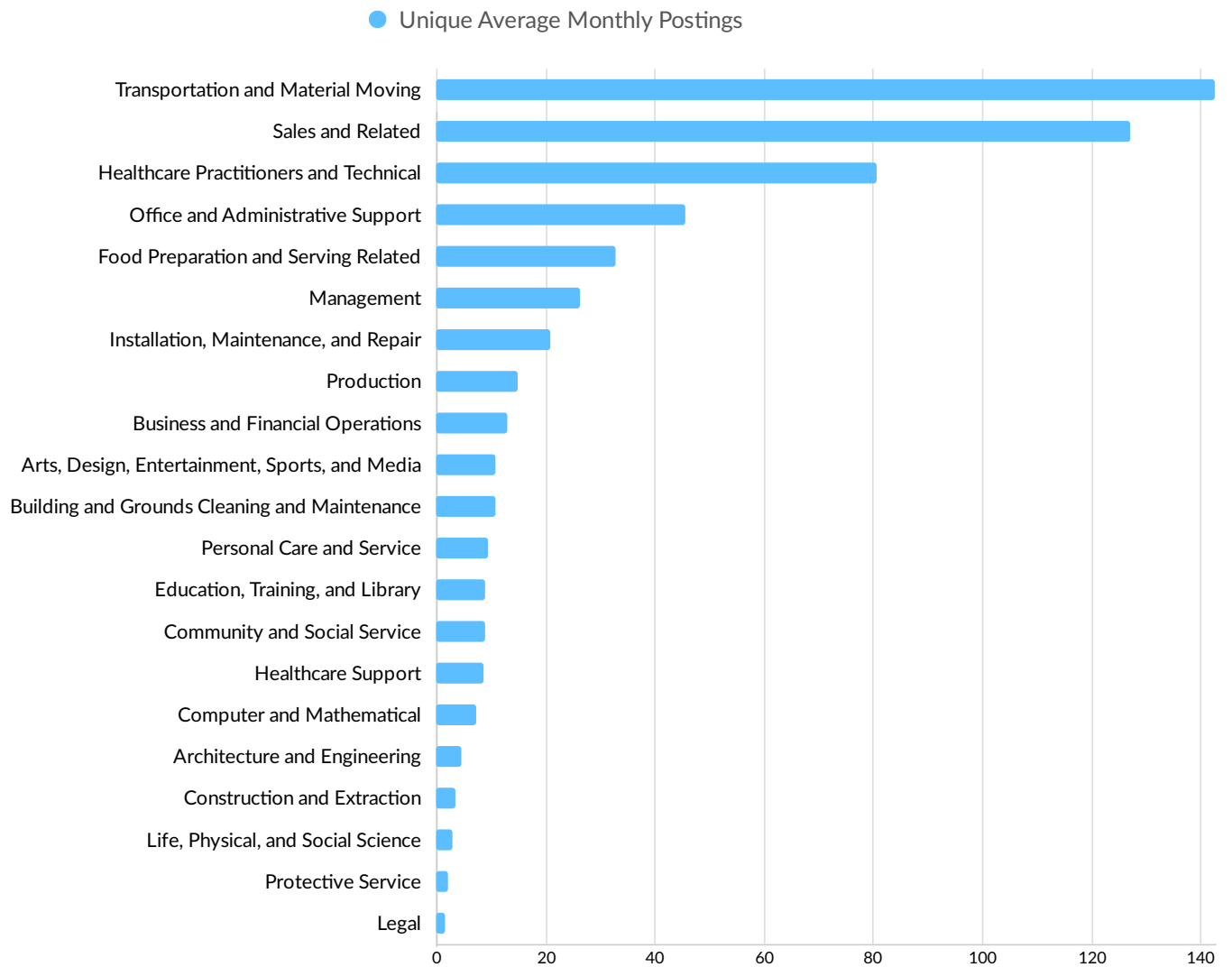
## Top Occupation LQ



## Top Occupation Earnings

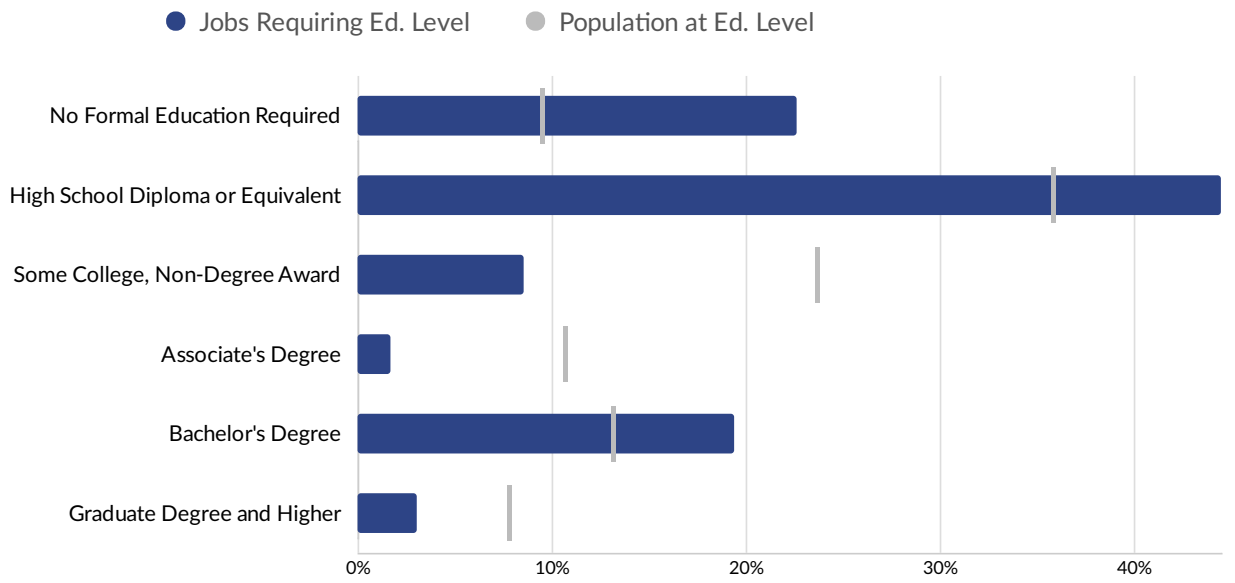


## Top Posted Occupations





## Underemployment

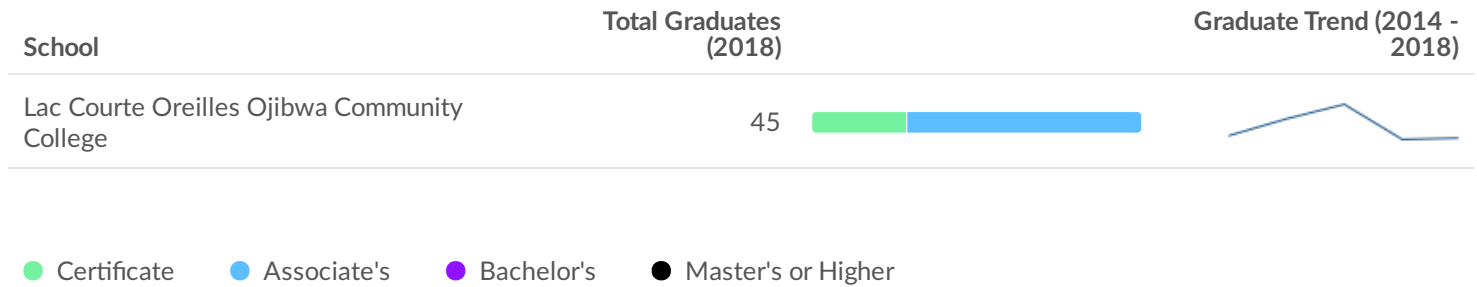


Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Apr 2019 - Mar 2020 Unique Average Monthly Postings
Office and Administrative Support	1,115	1,103	-12	-1%	0.94	\$15.51	46
Sales and Related	836	842	6	+1%	1.04	\$11.83	127
Food Preparation and Serving Related	778	768	-10	-1%	1.13	\$11.33	33
Education, Training, and Library	565	612	47	+8%	1.32	\$18.86	9
Production	540	610	70	+13%	1.28	\$16.35	15
Construction and Extraction	493	548	55	+11%	1.43	\$19.46	4
Healthcare Practitioners and Technical	344	458	114	+33%	1.01	\$31.43	81
Management	418	455	37	+9%	0.97	\$31.76	26
Transportation and Material Moving	417	413	-4	-1%	0.73	\$15.46	143
Installation, Maintenance, and Repair	394	396	2	+1%	1.24	\$21.14	21
Building and Grounds Cleaning and Maintenance	344	361	17	+5%	1.22	\$12.57	11
Personal Care and Service	285	332	47	+16%	0.91	\$11.65	10
Business and Financial Operations	206	237	31	+15%	0.55	\$25.50	13
Protective Service	214	212	-2	-1%	1.16	\$17.97	2
Community and Social Service	154	181	27	+18%	1.31	\$21.09	9
Healthcare Support	142	156	14	+10%	0.71	\$16.27	9
Farming, Fishing, and Forestry	107	126	19	+18%	2.07	\$15.54	1
Life, Physical, and Social Science	98	105	7	+7%	1.58	\$25.07	3

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Apr 2019 - Mar 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	89	98	9	+10%	0.66	\$14.82	11
Computer and Mathematical	53	64	11	+21%	0.27	\$24.54	7
Architecture and Engineering	80	60	-20	-25%	0.43	\$27.06	5
Legal	34	36	2	+6%	0.54	\$26.32	2
Military-only	23	20	-3	-13%	0.43	\$21.18	0

## Educational Pipeline

In 2018, there were 45 graduates in Sawyer County, WI. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Small Business Administration/Management, and American Indian/Native American Studies.



# In-Demand Skills

