



# Sawyer County, WI

Northwest Regional Planning Commission



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**NWRPC**  
*keeping your future as our focus*

1400 S. River Street  
Spooner, Wisconsin 54801

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## Report Parameters

### 1 County

55113 Sawyer County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

19,048

Population (2022)

Population **grew by 2,670** over the last 5 years and is projected to **grow by 3,497** over the next 5 years.

7,527

Total Regional Employment

Jobs **decreased by 65** over the last 5 years but are projected to **grow by 412** over the next 5 years.

\$53.0K

Median Household Income (2021)

Median household income is **\$16.0K below** the national median household income of \$69.0K.

### Takeaways

- As of 2022 the region's population **increased by 16.3%** since 2017, growing by 2,670. Population is expected to **increase by 18.4%** between 2022 and 2027, adding 3,497.
- From 2017 to 2022, jobs **declined by 0.8%** in Sawyer County, WI from 7,591 to 7,527. This change **fell short of the national growth rate of 3.4% by 4.2%**. As the number of jobs declined, the **labor force participation rate decreased from 57.8% to 48.7% between 2017 and 2022**.
- Concerning educational attainment, **15.8% of Sawyer County, WI residents possess a Bachelor's Degree** (5.0% below the national average), and **11.0% hold an Associate's Degree** (2.2% above the national average).
- The top three industries in 2022 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

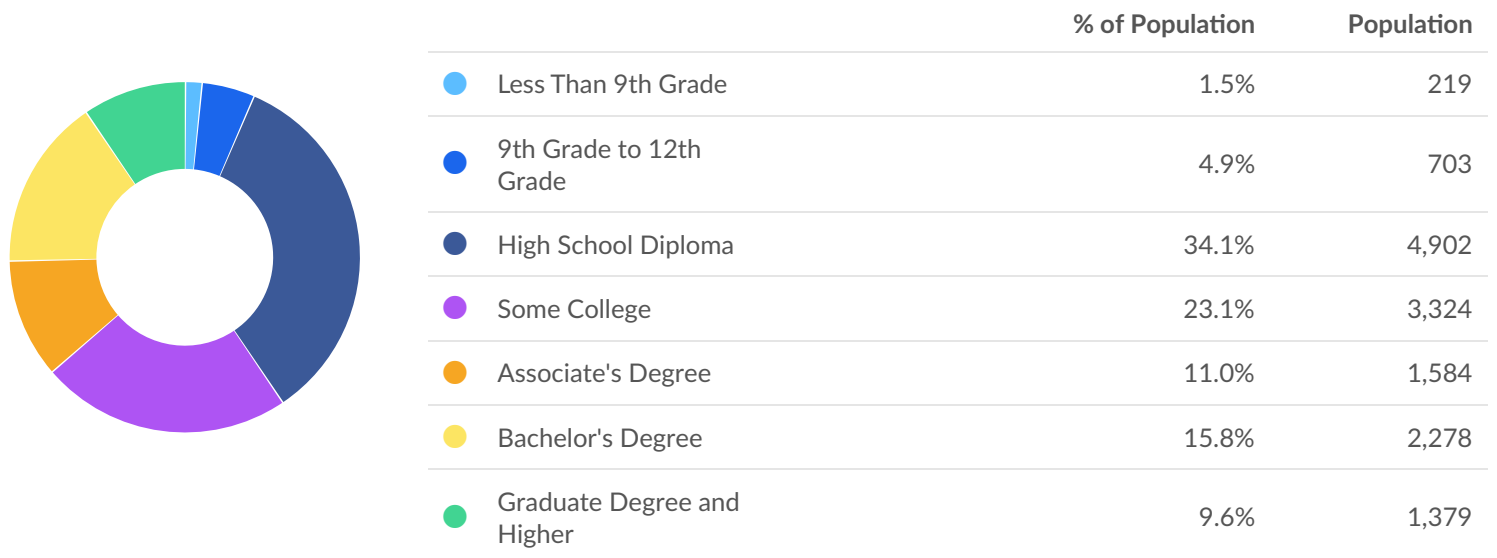
	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	19,781	7,569	7,527	99.4	\$802.71M	\$1.23B	\$1.06B
State	5,965,358	3,039,128	3,168,866	100.4	\$388.48B	\$356.49B	\$386.32B

## Jan 2023 Labor Force Breakdown



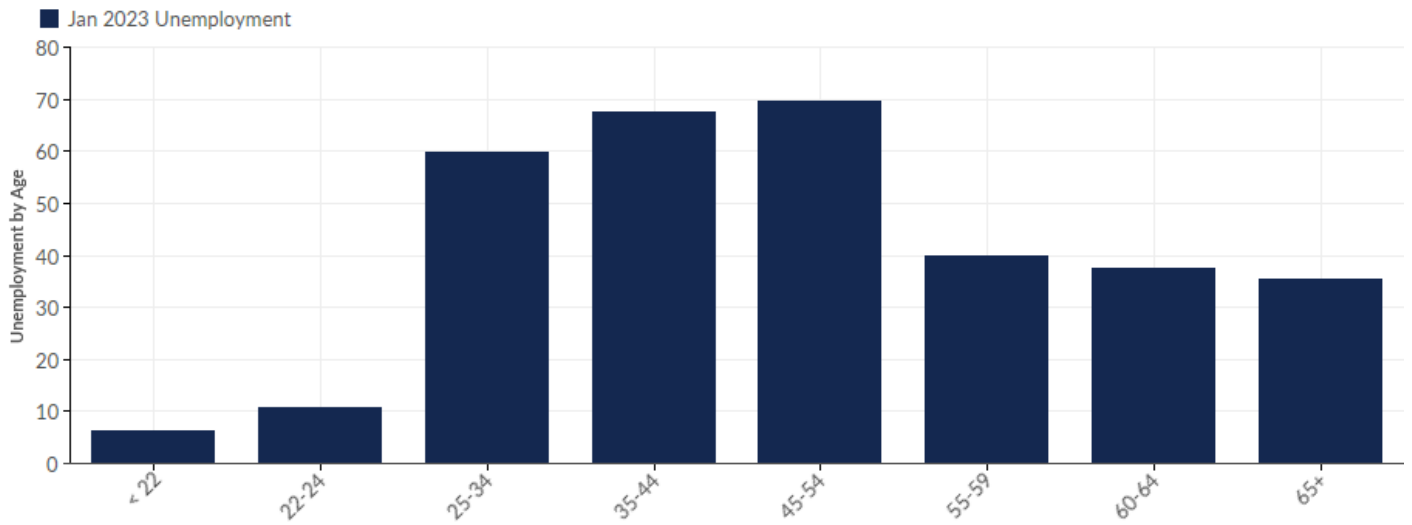
## Educational Attainment

Concerning educational attainment, **15.8% of Sawyer County, WI residents possess a Bachelor's Degree** (5.0% below the national average), and **11.0% hold an Associate's Degree** (2.2% above the national average).



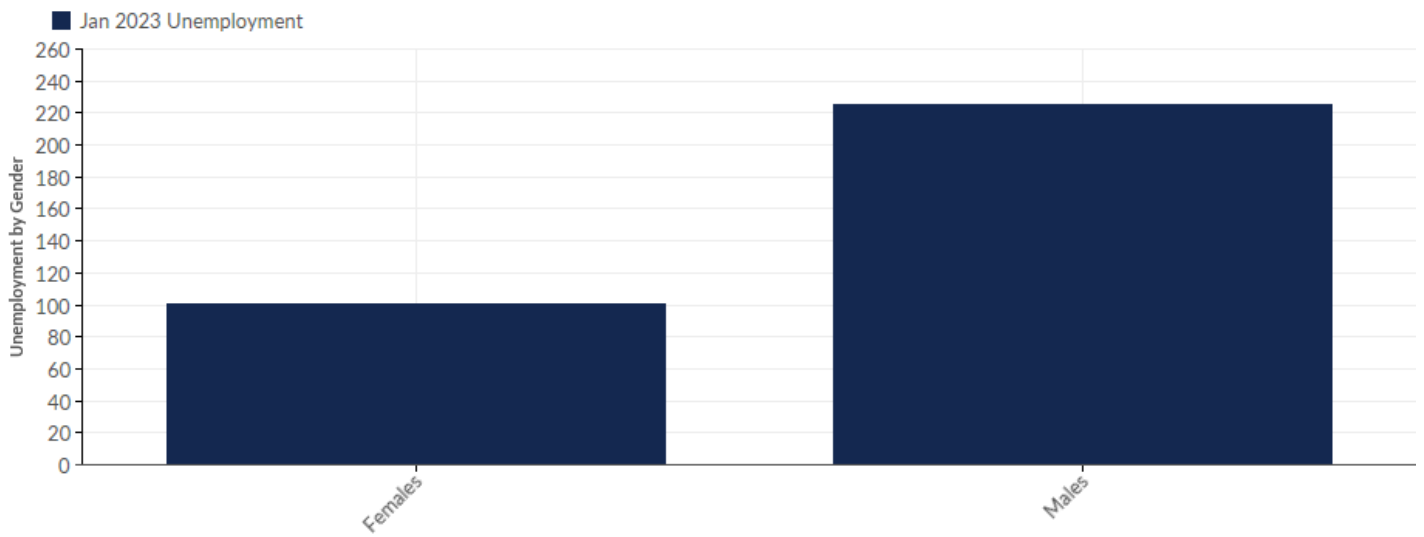
# Unemployment by Demographics

## Unemployment by Age



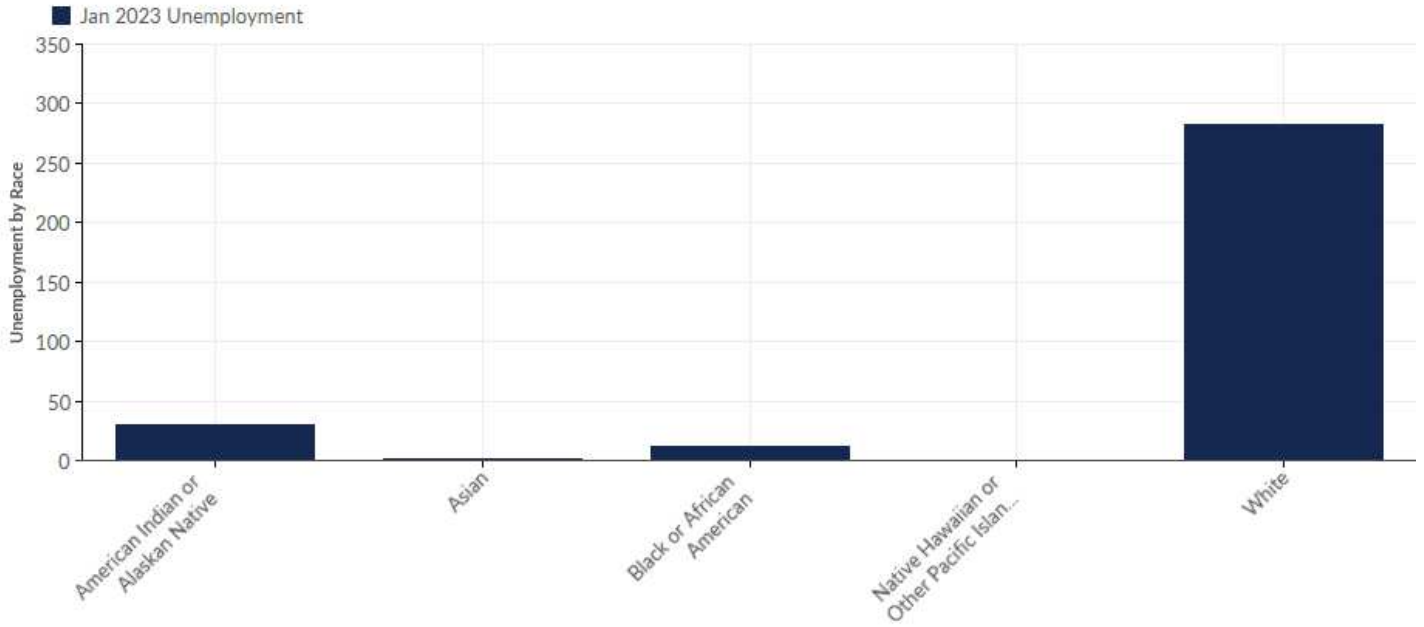
Age	Unemployment (Jan 2023)	% of Unemployed
< 22	6	1.84%
22-24	11	3.37%
25-34	60	18.40%
35-44	68	20.86%
45-54	69	21.17%
55-59	40	12.27%
60-64	37	11.35%
65+	35	10.74%
<b>Total</b>	<b>326</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Jan 2023)	% of Unemployed
Females	101	30.98%
Males	225	69.02%
Total	326	100.00%

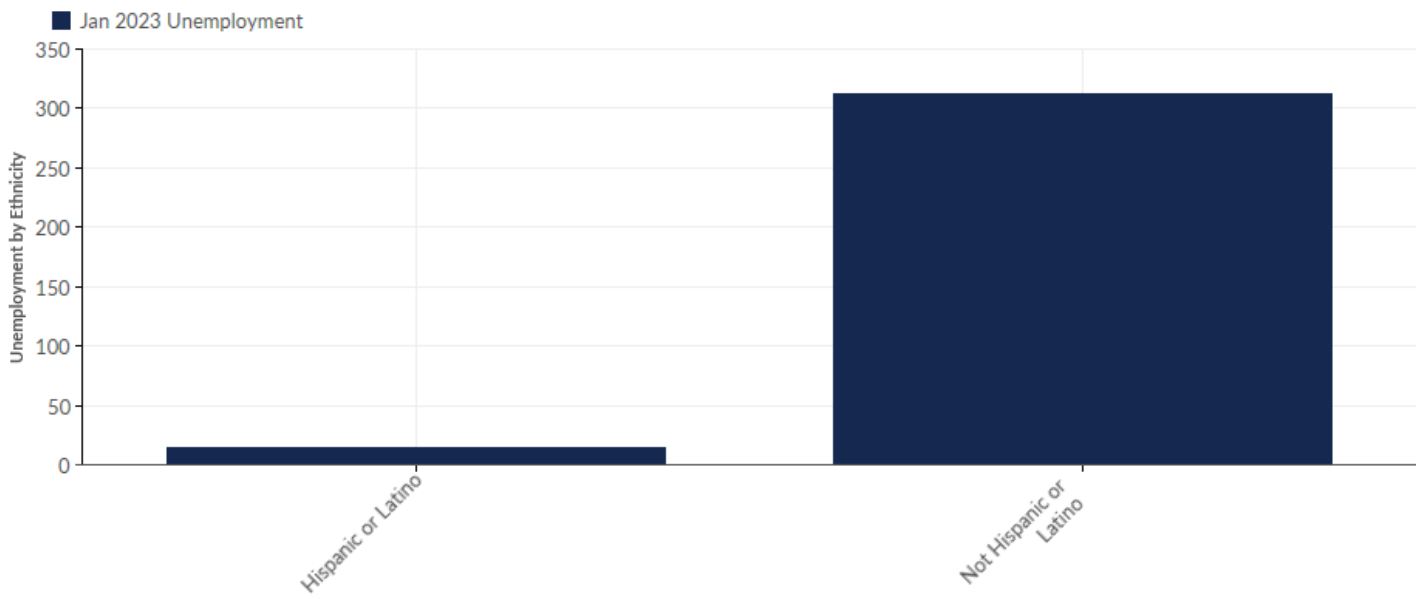
## Unemployment by Race



Race	Unemployment (Jan 2023)	% of Unemployed
American Indian or Alaskan Native	31	9.51%
Asian	1	0.31%
Black or African American	11	3.37%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	283	86.81%
<b>Total</b>	<b>326</b>	<b>100.00%</b>



## Unemployment by Ethnicity

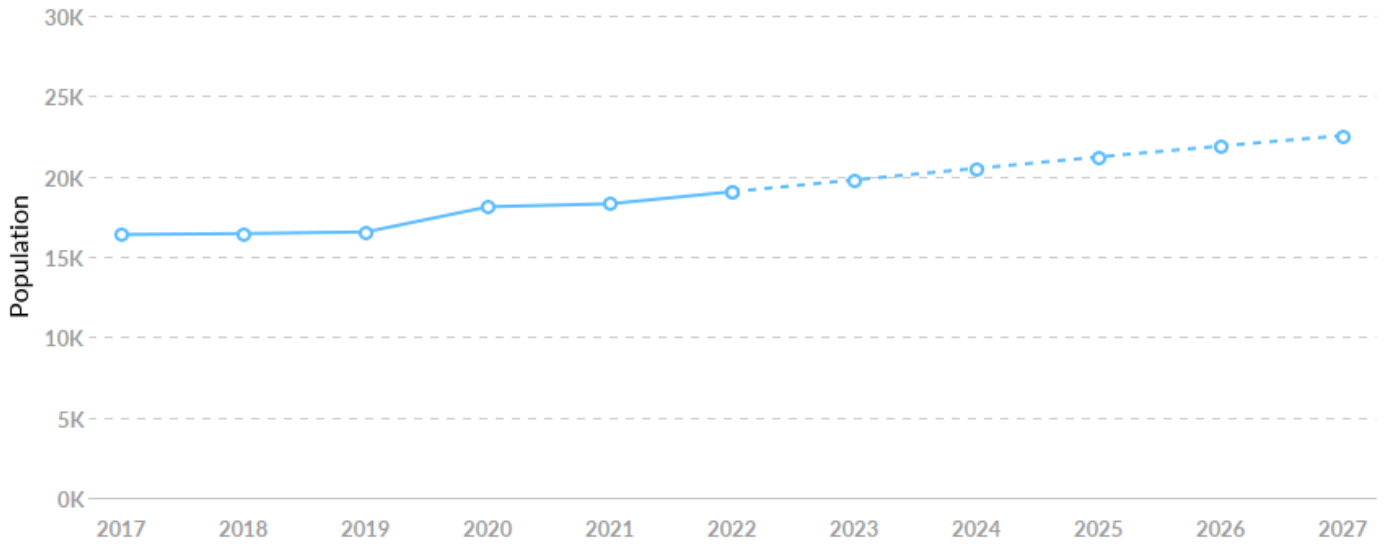


Ethnicity	Unemployment (Jan 2023)	% of Unemployed
Hispanic or Latino	14	4.29%
Not Hispanic or Latino	312	95.71%
Total	326	100.00%

# Historic & Projected Trends

## Population Trends

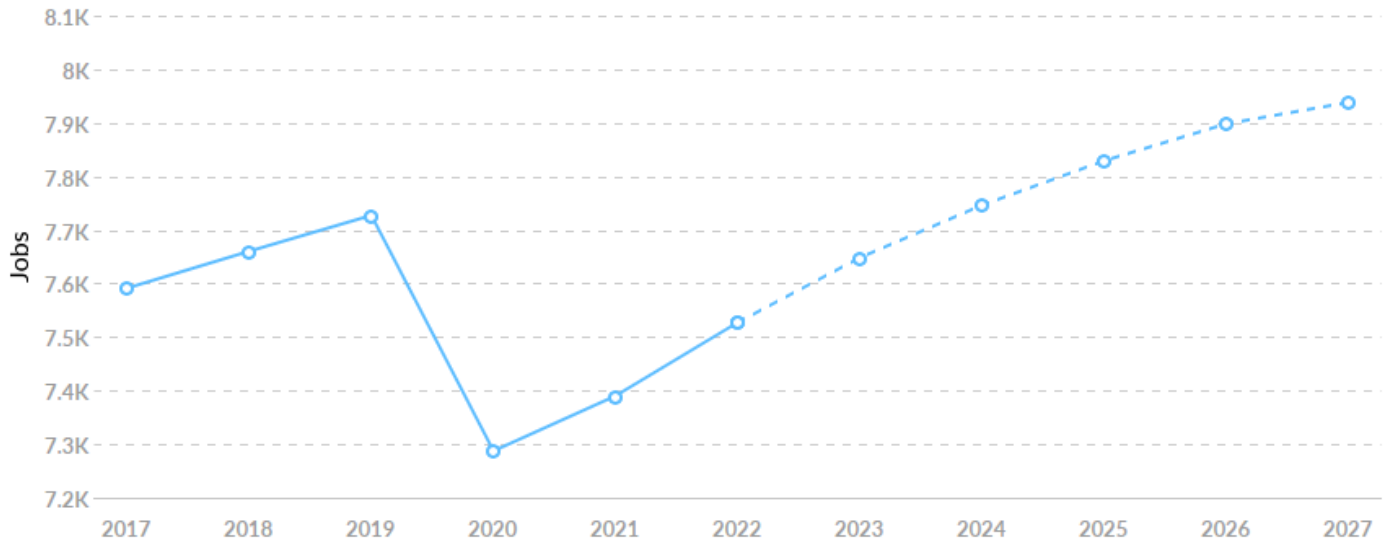
As of 2022 the region's population increased by 16.3% since 2017, growing by 2,670. Population is expected to increase by 18.4% between 2022 and 2027, adding 3,497.



Timeframe	Population
2017	16,378
2018	16,439
2019	16,540
2020	18,107
2021	18,295
2022	19,048
2023	19,781
2024	20,501
2025	21,210
2026	21,891
2027	22,545

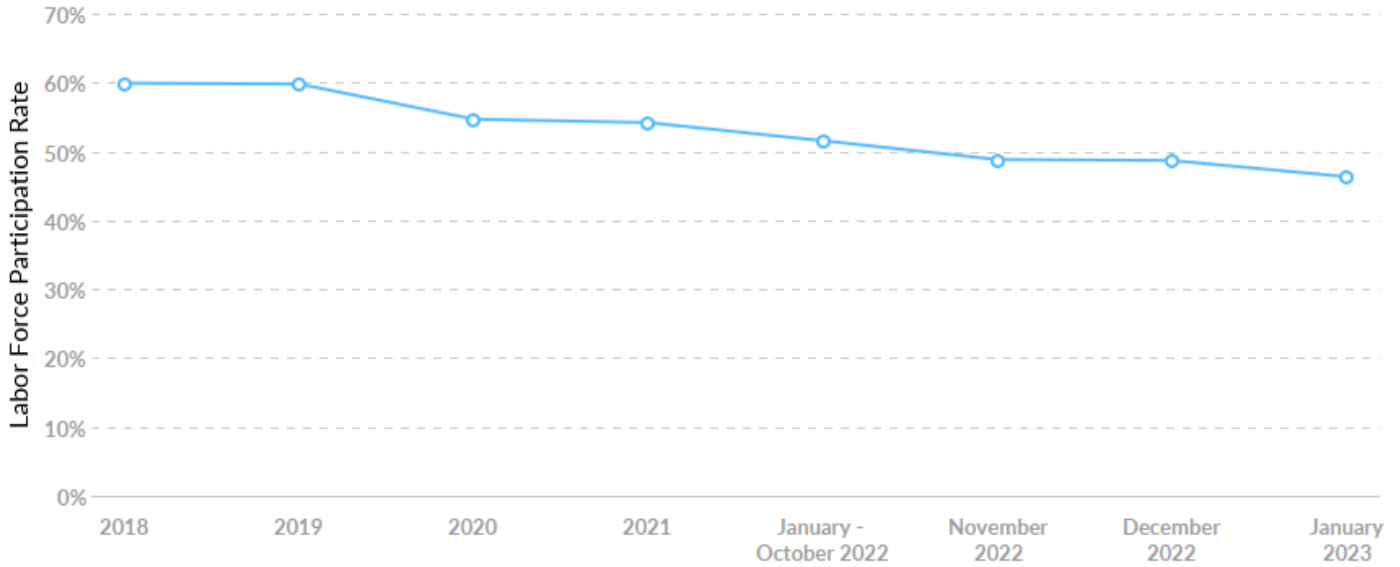
## Job Trends

From 2017 to 2022, jobs declined by 0.8% in Sawyer County, WI from 7,591 to 7,527. This change fell short of the national growth rate of 3.4% by 4.2%.



Timeframe	Jobs
2017	7,591
2018	7,660
2019	7,727
2020	7,287
2021	7,390
2022	7,527
2023	7,648
2024	7,746
2025	7,829
2026	7,898
2027	7,938

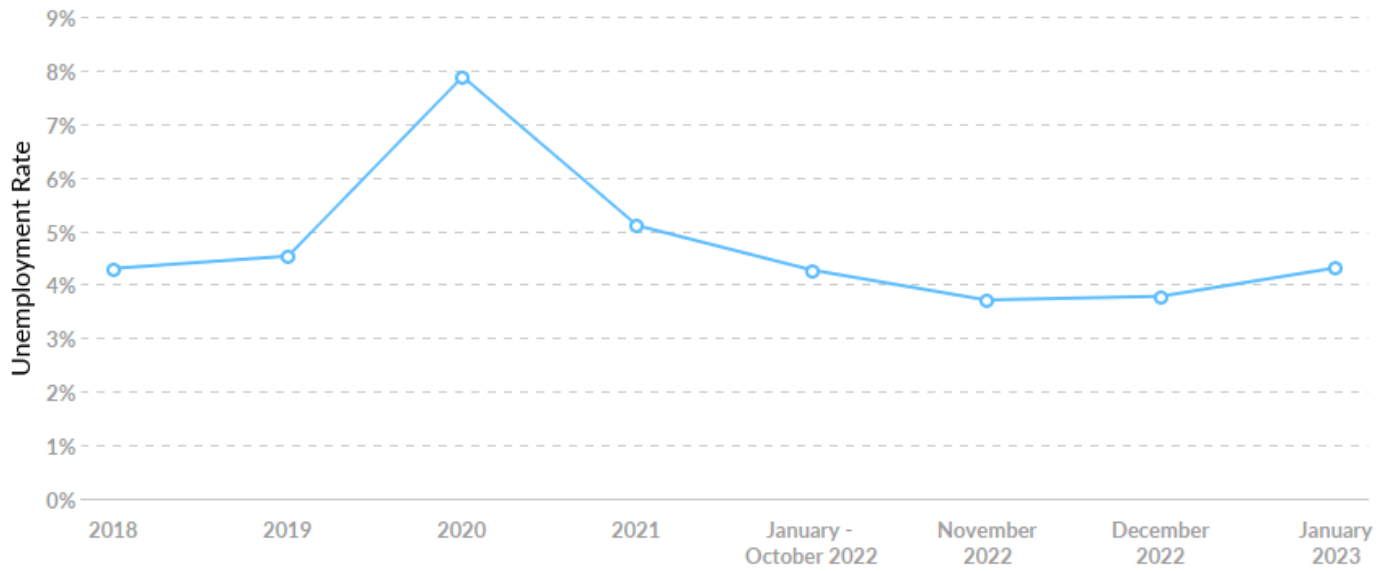
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	59.92%
2019	59.78%
2020	54.68%
2021	54.18%
January - October 2022	51.55%
November 2022	48.82%
December 2022	48.68%
January 2023	46.32%

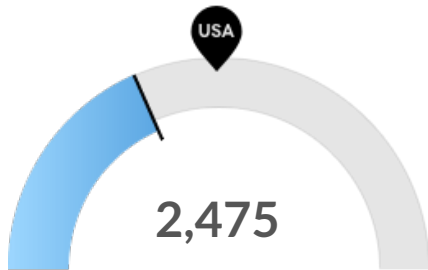
## Unemployment Rate Trends

Sawyer County, WI had a January 2023 unemployment rate of 4.31%, **increasing from 4.30%** 5 years before.



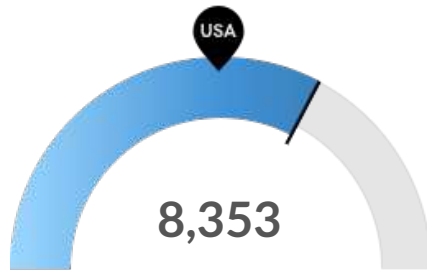
Timeframe	Unemployment Rate
2018	4.30%
2019	4.53%
2020	7.88%
2021	5.10%
January - October 2022	4.27%
November 2022	3.71%
December 2022	3.78%
January 2023	4.31%

## Population Characteristics



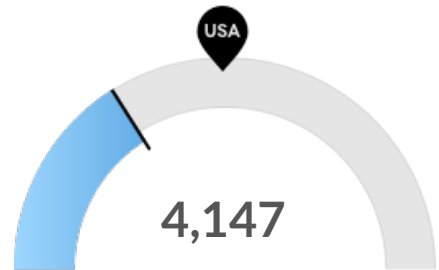
**Millennials**

Sawyer County, WI has 2,475 millennials (ages 25-39). The national average for an area this size is 3,737.



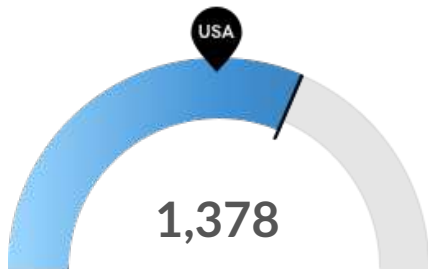
**Retiring Soon**

Retirement risk is high in Sawyer County, WI. The national average for an area this size is 5,438 people 55 or older, while there are 8,353 here.



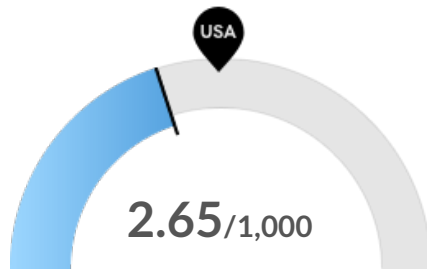
**Racial Diversity**

Racial diversity is low in Sawyer County, WI. The national average for an area this size is 7,445 racially diverse people, while there are 4,147 here.



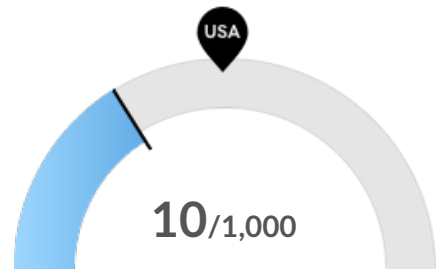
**Veterans**

Sawyer County, WI has 1,378 veterans. The national average for an area this size is 961.



**Violent Crime**

Sawyer County, WI has 2.65 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

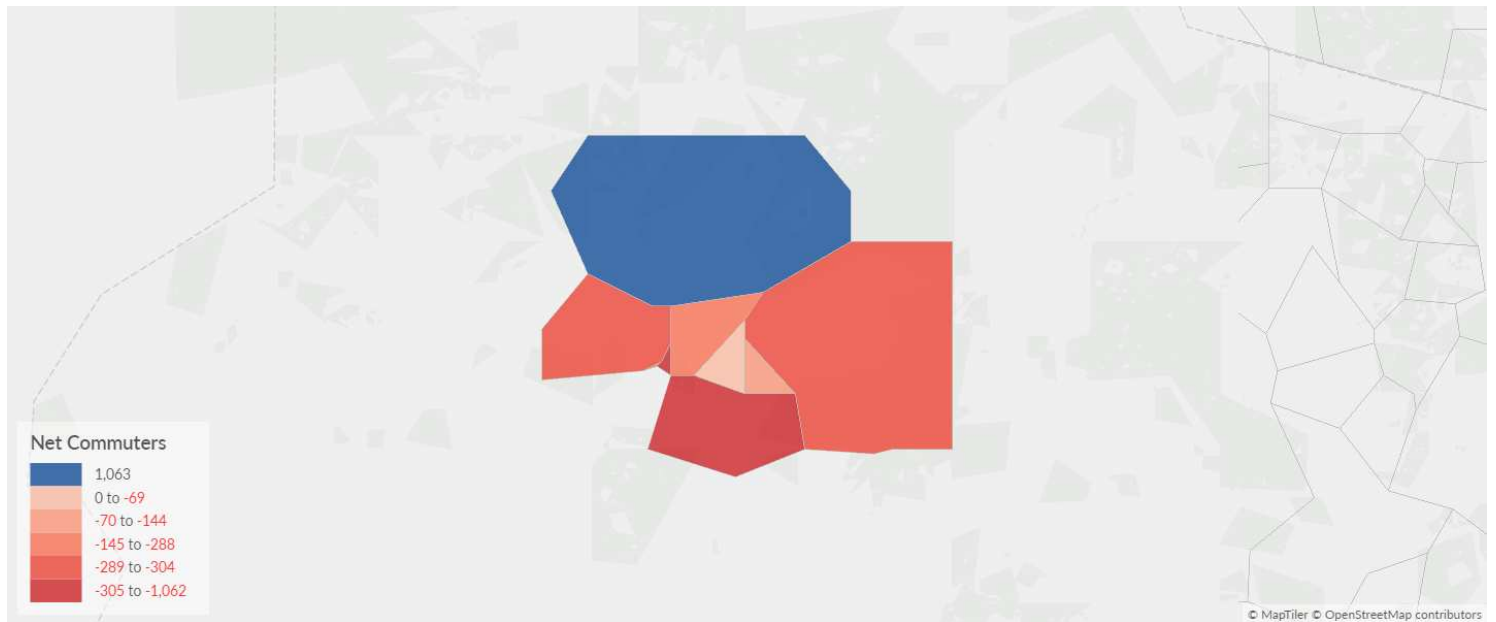


**Property Crime**

Sawyer County, WI has 10 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Sawyer County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
54843	Hayward, WI (in Sawyer...	6,025
54896	Winter, WI (in Sawyer c...	494
54876	Stone Lake, WI (in Sawy...	398
54835	Exeland, WI (in Sawyer ...	268
54867	Radisson, WI (in Sawyer...	155

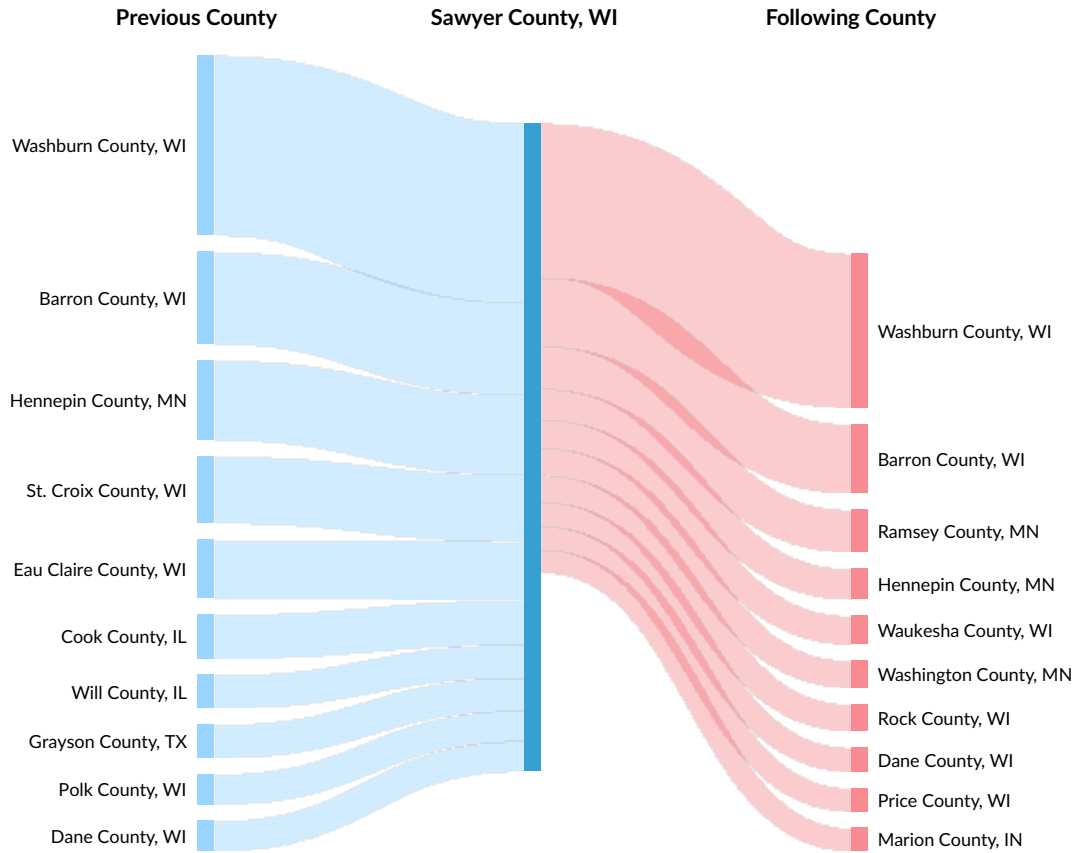
### Where Talent Lives

ZIP	Name	2022 Workers
54843	Hayward, WI (in Sawyer...	4,961
54896	Winter, WI (in Sawyer c...	784
54876	Stone Lake, WI (in Sawy...	693
54835	Exeland, WI (in Sawyer ...	573
54828	Couderay, WI (in Sawye...	283

# Inbound and Outbound Migration

The table below analyzes past and current residents of Sawyer County, WI. The left column shows residents of other counties migrating to Sawyer County, WI. The right column shows residents migrating from Sawyer County, WI to other counties.

As of 2020, **101** people have migrated from Washburn County, WI to Sawyer County, WI. In the same year, **87** people left Sawyer County, WI migrating to Washburn County, WI. The total Net Migration for Sawyer County, WI in 2020 was **360**.



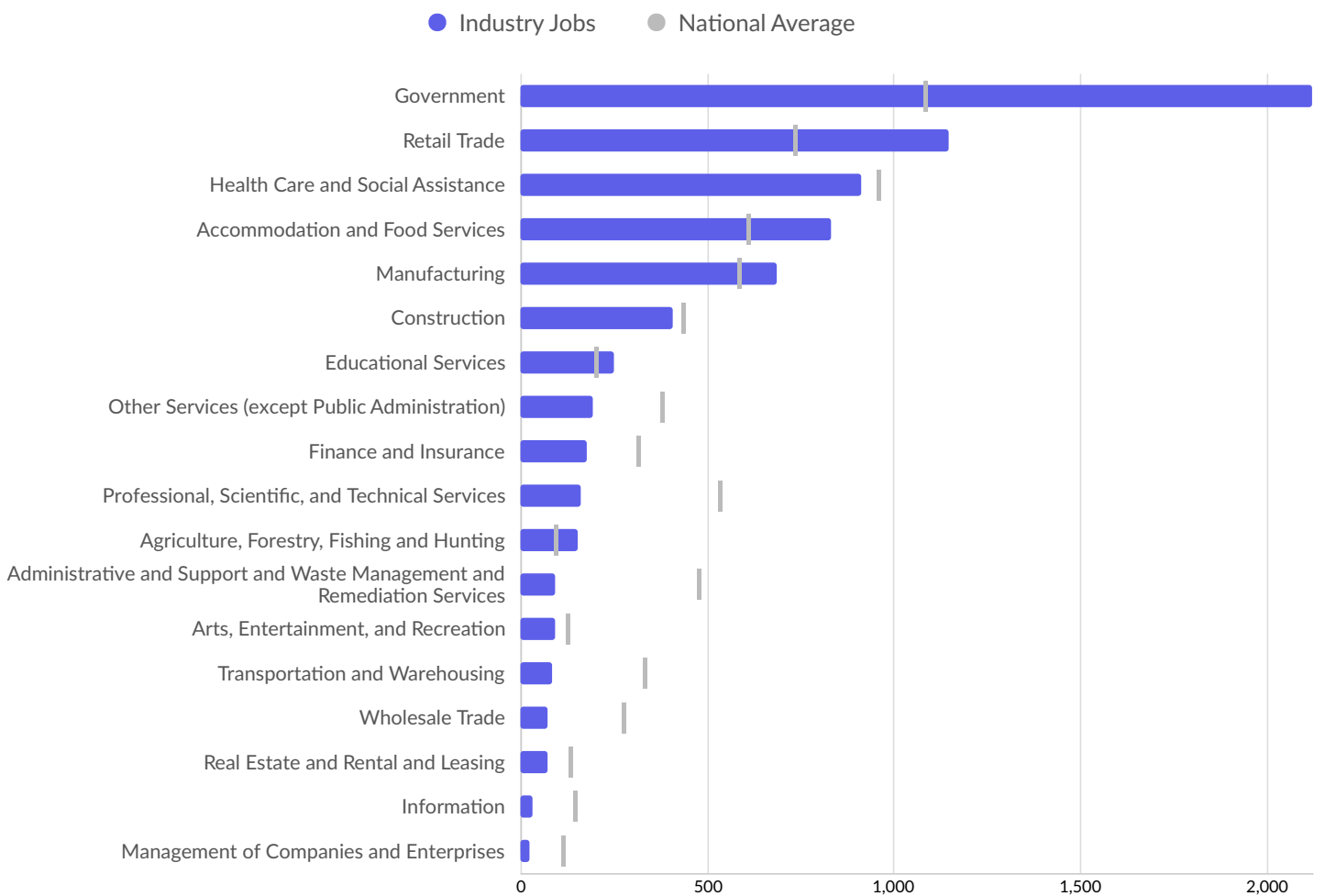
Top Previous Counties	Migrations
Washburn County, WI	101
Barron County, WI	52
Hennepin County, MN	45
St. Croix County, WI	37
Eau Claire County, WI	33
Cook County, IL	25



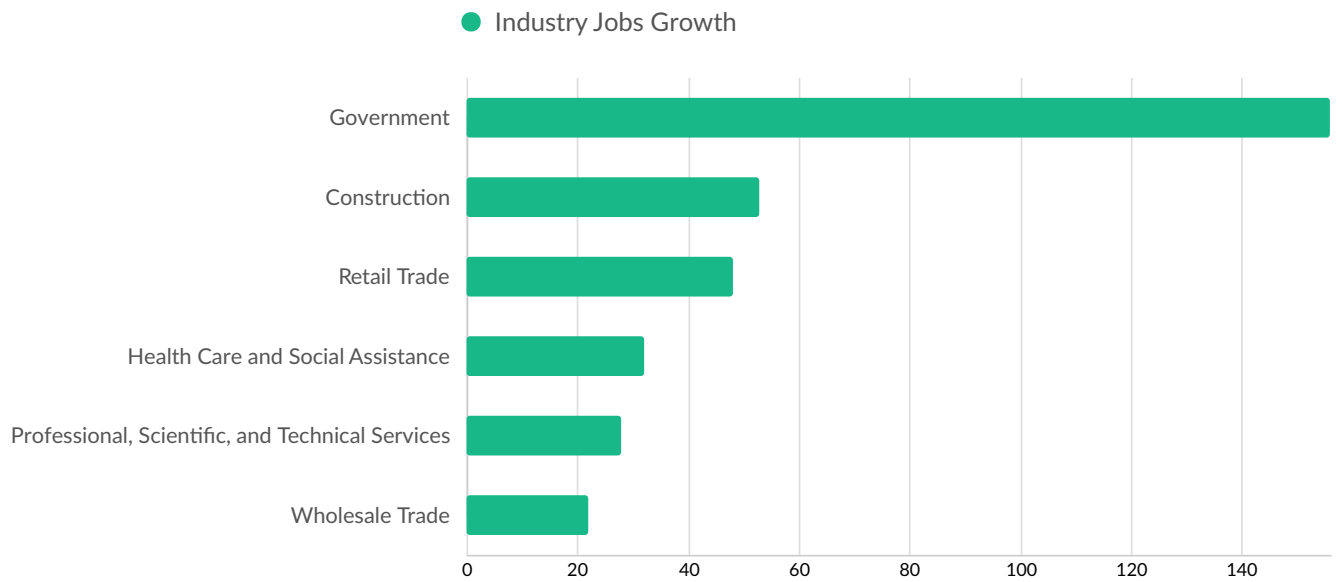
Top Previous Counties	Migrations
Will County, IL	19
Grayson County, TX	19
Polk County, WI	17
Dane County, WI	17
Shawano County, WI	16
Douglas County, WI	16
Langlade County, WI	16
Stearns County, MN	15
Monroe County, WI	13
Top Following Counties	Migrations
Washburn County, WI	87
Barron County, WI	39
Ramsey County, MN	24
Hennepin County, MN	17
Waukesha County, WI	16
Washington County, MN	15
Rock County, WI	15
Dane County, WI	14
Price County, WI	13
Marion County, IN	13
Polk County, WI	13
Champaign County, IL	12
San Diego County, CA	12
St. Louis County, MN	11
Tarrant County, TX	9

# Industry Characteristics

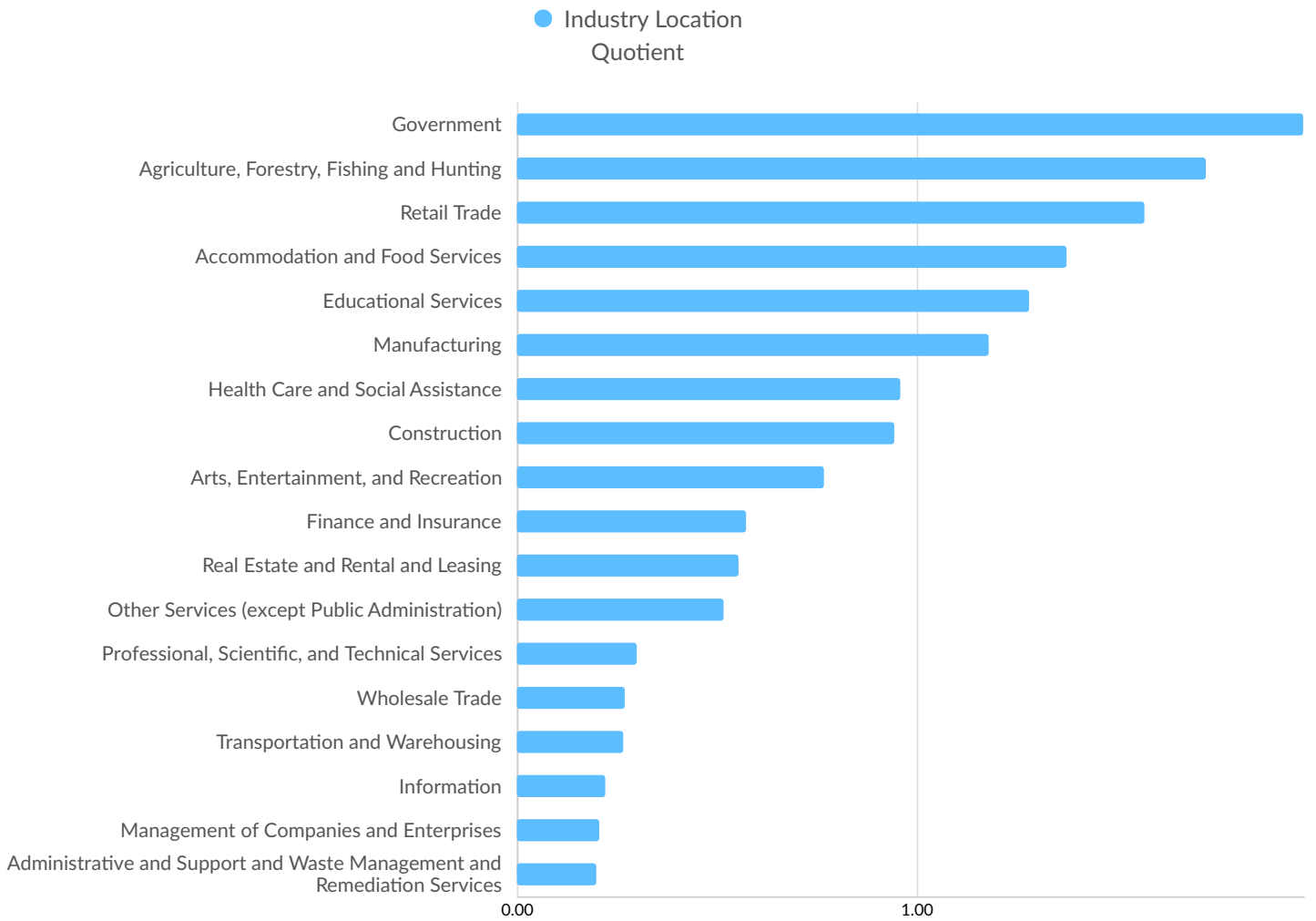
## Largest Industries



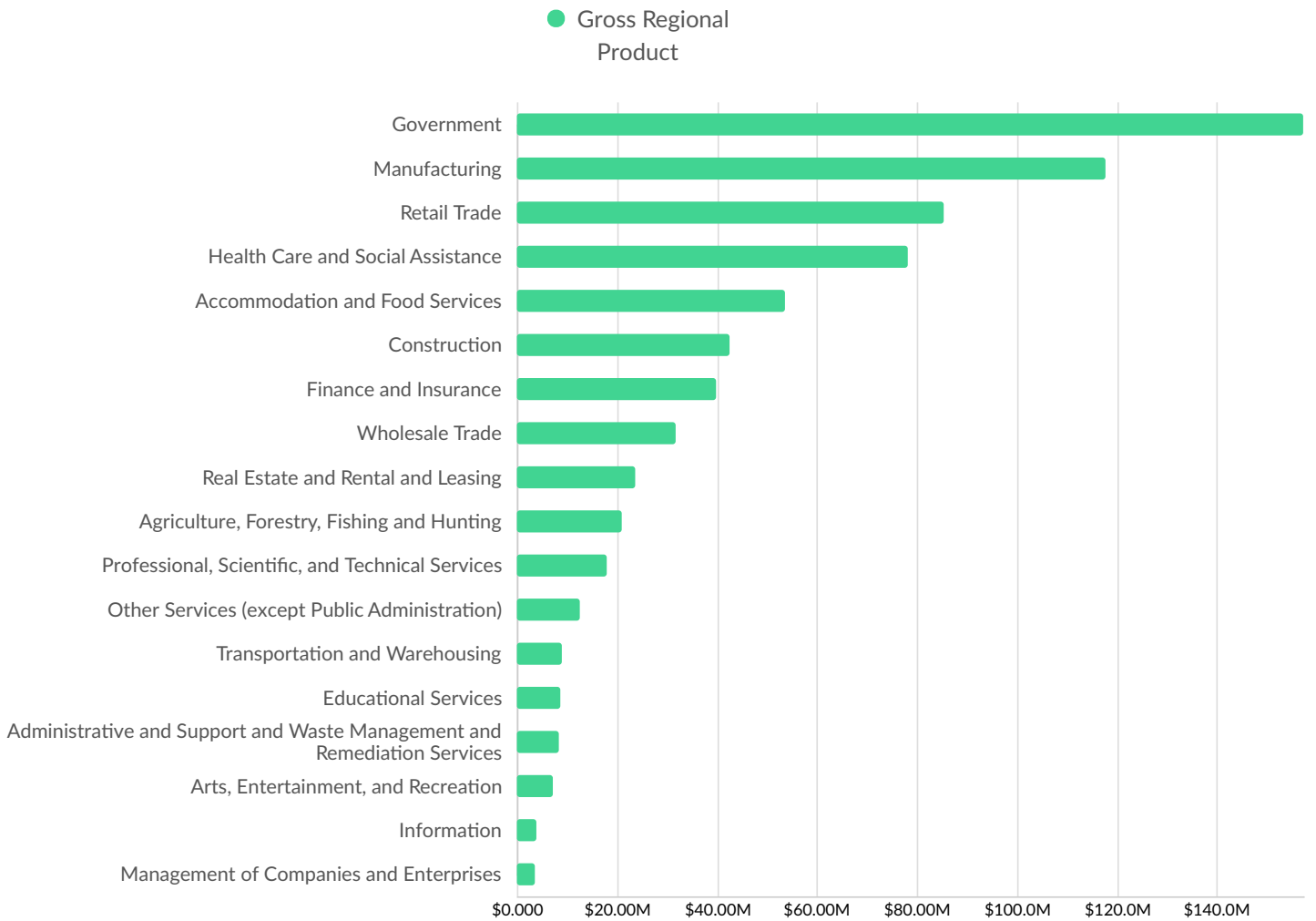
## Top Growing Industries



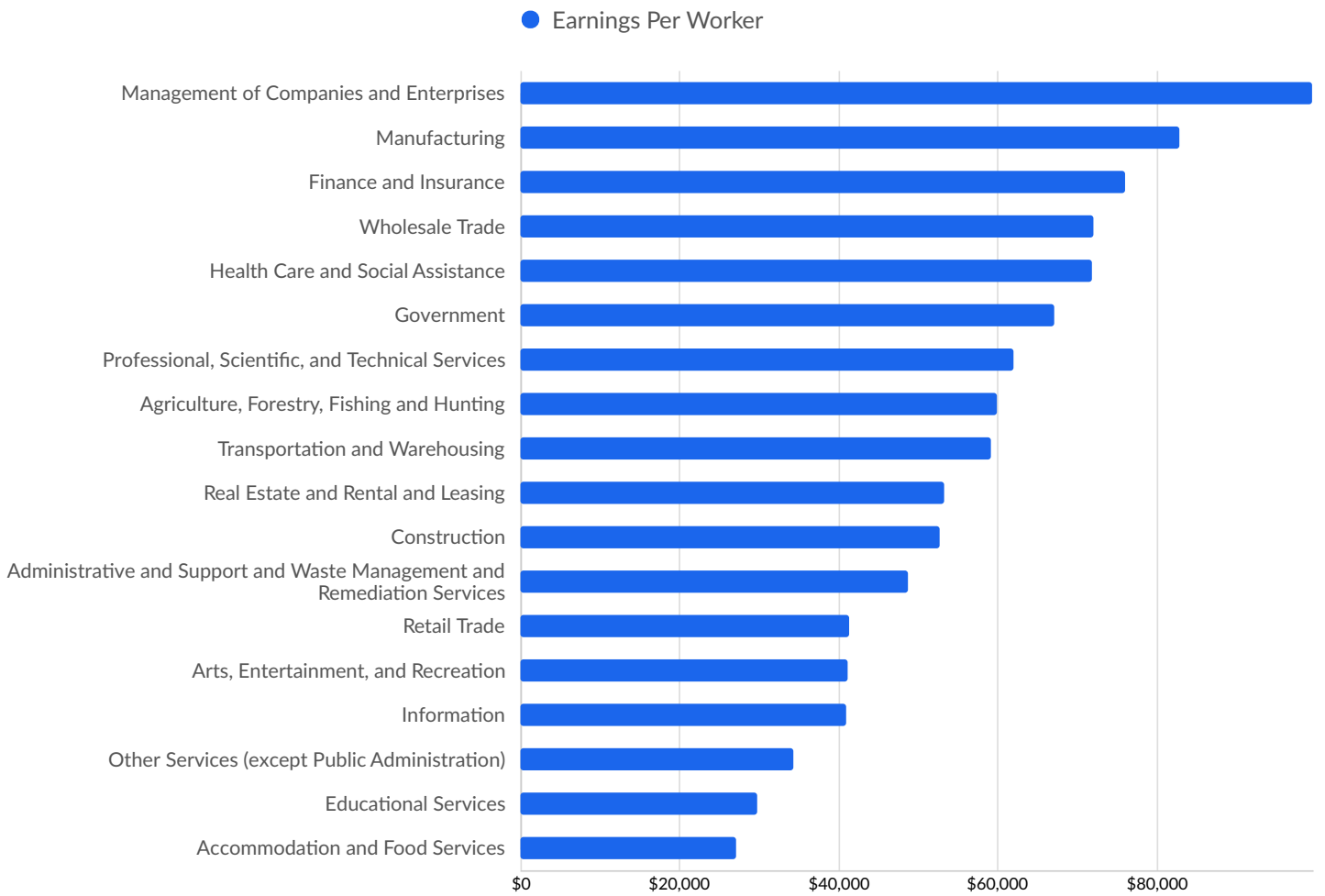
## Top Industry Location Quotient



## Top Industry GRP





## Top Industry Earnings



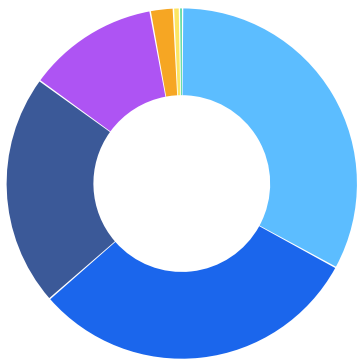
## Business Characteristics

### 1,683 Companies Employ Your Workers

Online profiles for your workers mention 1,683 companies as employers, with the top 10 appearing below. In the last 12 months, 105 companies in Sawyer County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lac Courte Oreilles Ojibwe Univ...	52 	Coborn's	64 
Hayward Community Schools	36 	Walmart	41 
Northlakes Community Clinic	35 	Essentia Health	34 
Lco Casino	33 	Circle K	20 
Hayward Area Memorial Hospit...	31 	Walgreens Boots Alliance	18 
Marta C. Turksel, Educational Co...	24 	Lignetics	15 
Walmart	24 	CareInHomes	14 
Jack Link's Protein Snacks	23 	Kwik Trip	14 
Sawyer County	23 	Jackson Physician Search	12 
Hayward Area Memorial Hospital	21 	LP Building Solutions	11 

## Business Size



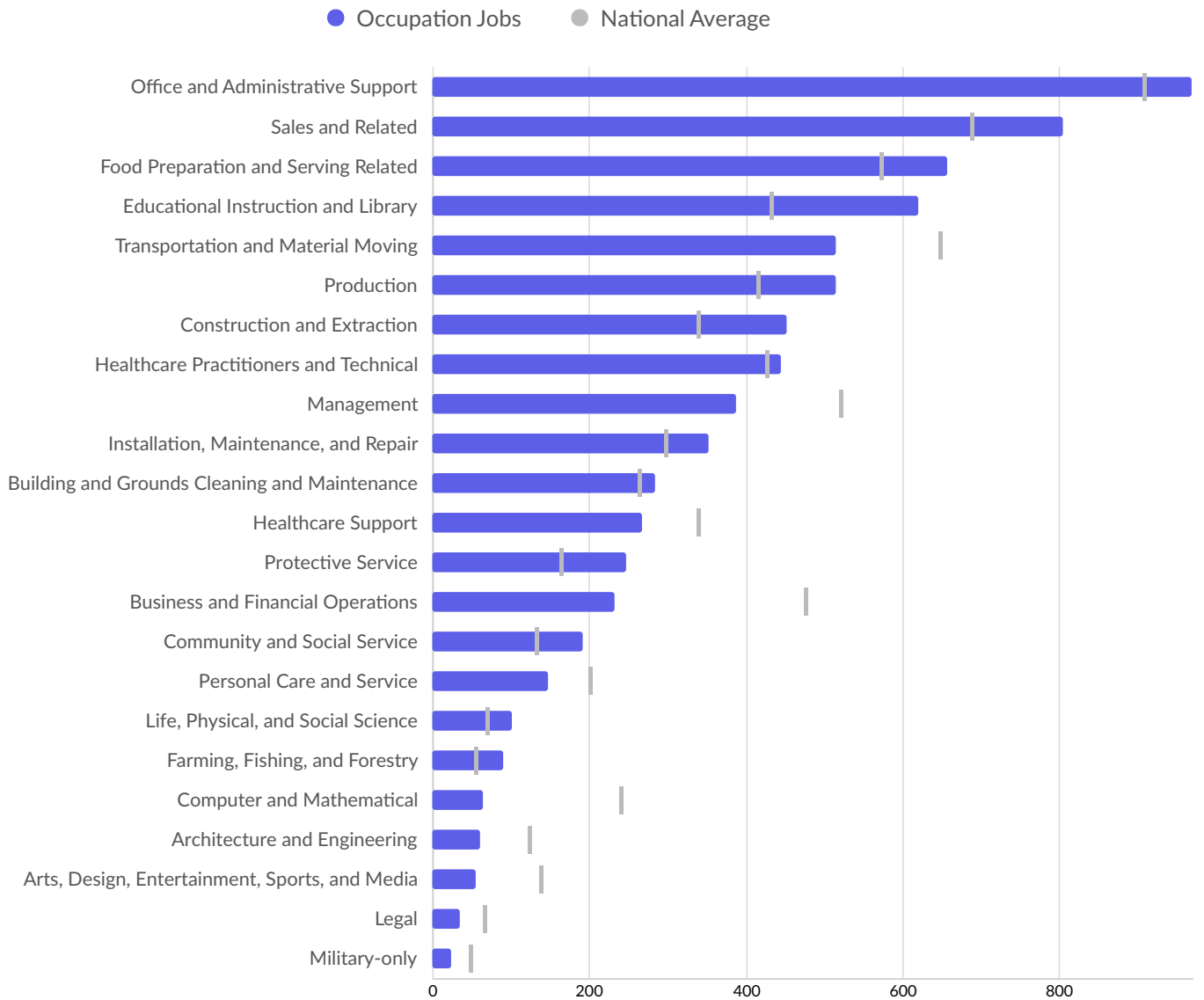
	Percentage	Business Count
1 to 4 employees	32.9%	355
5 to 9 employees	30.6%	331
10 to 19 employees	21.4%	231
20 to 49 employees	12.1%	131
50 to 99 employees	2.1%	23
100 to 249 employees	0.6%	6
250 to 499 employees	0.3%	3

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

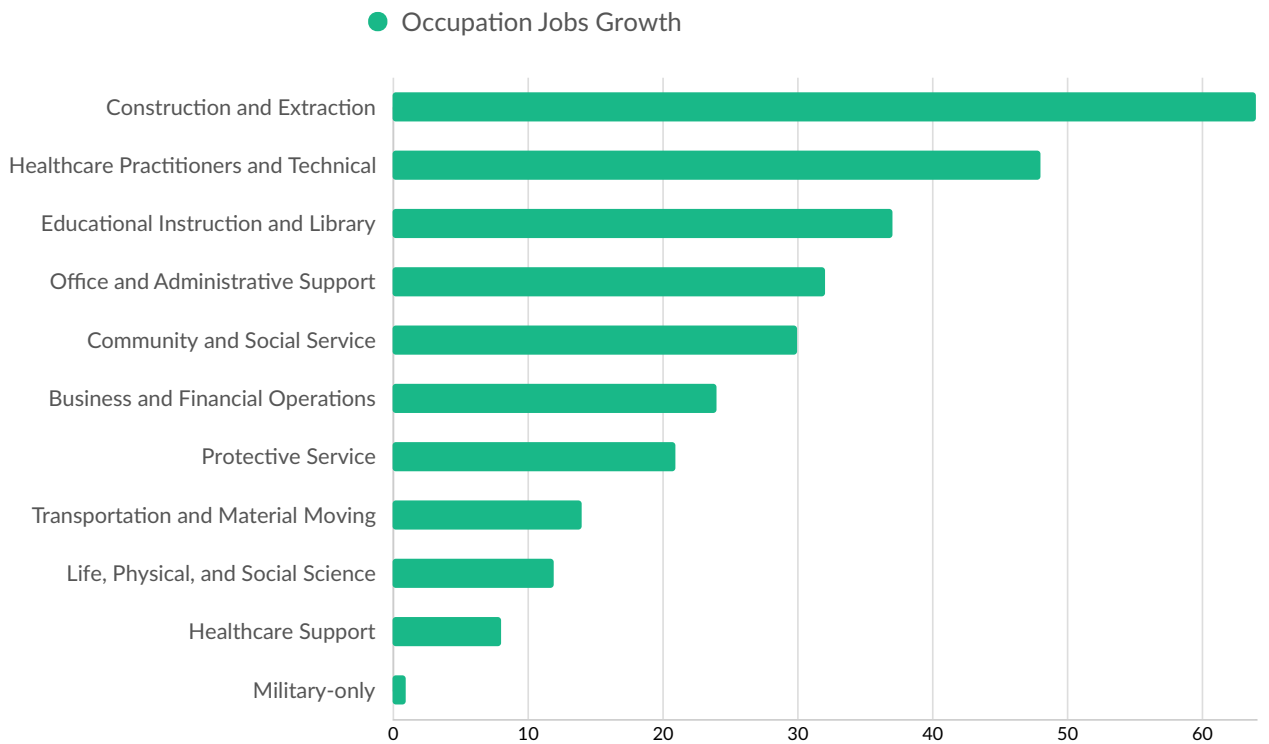


# Workforce Characteristics

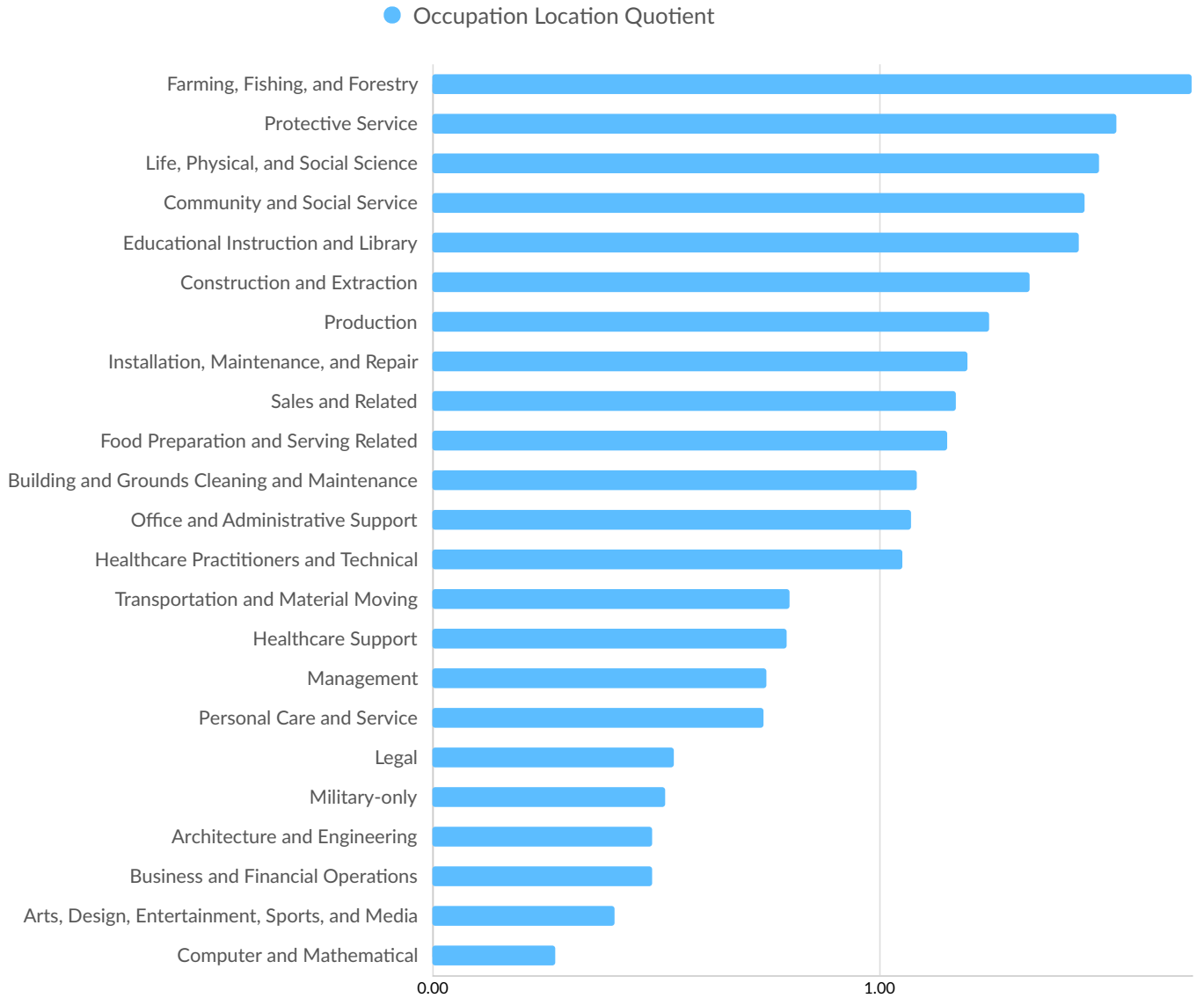
## Largest Occupations



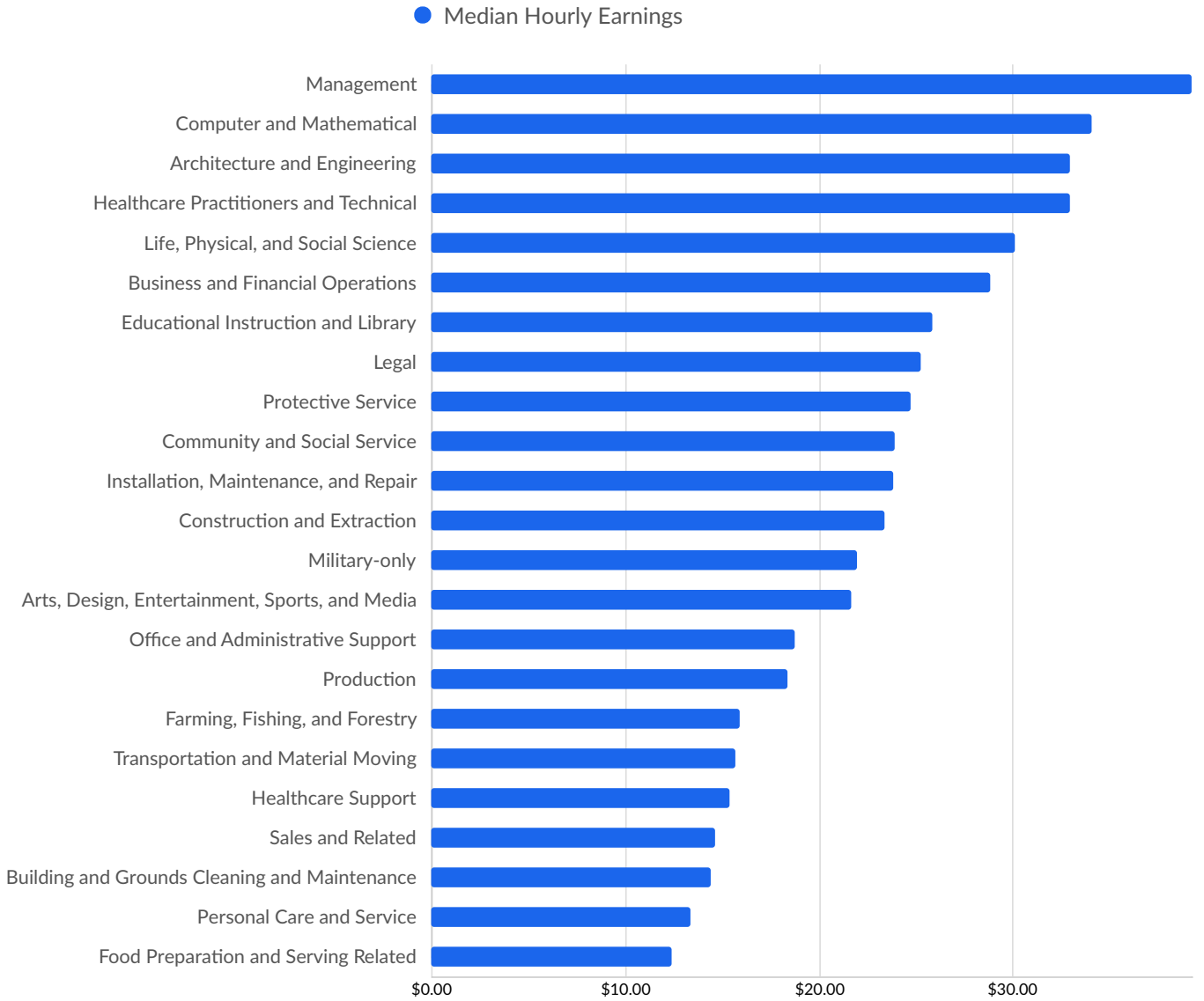
## Top Growing Occupations



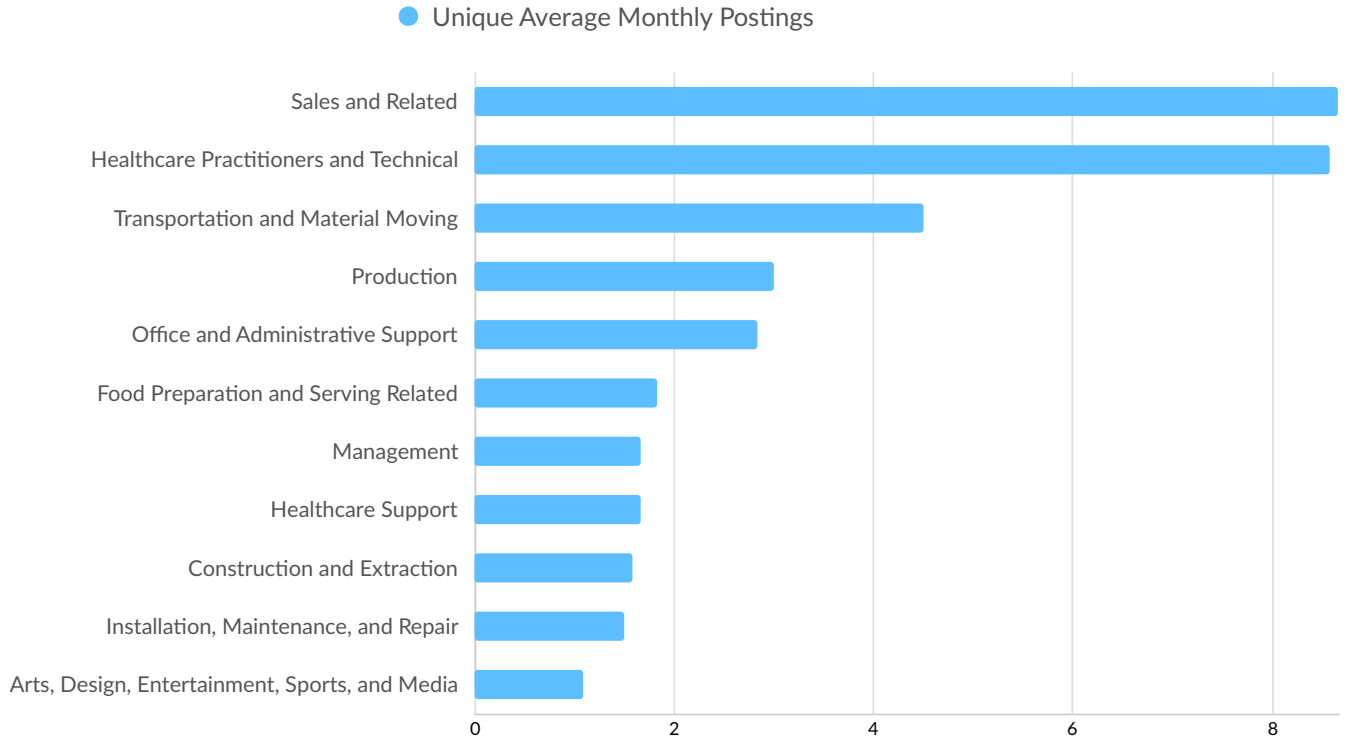
## Top Occupation Location Quotient



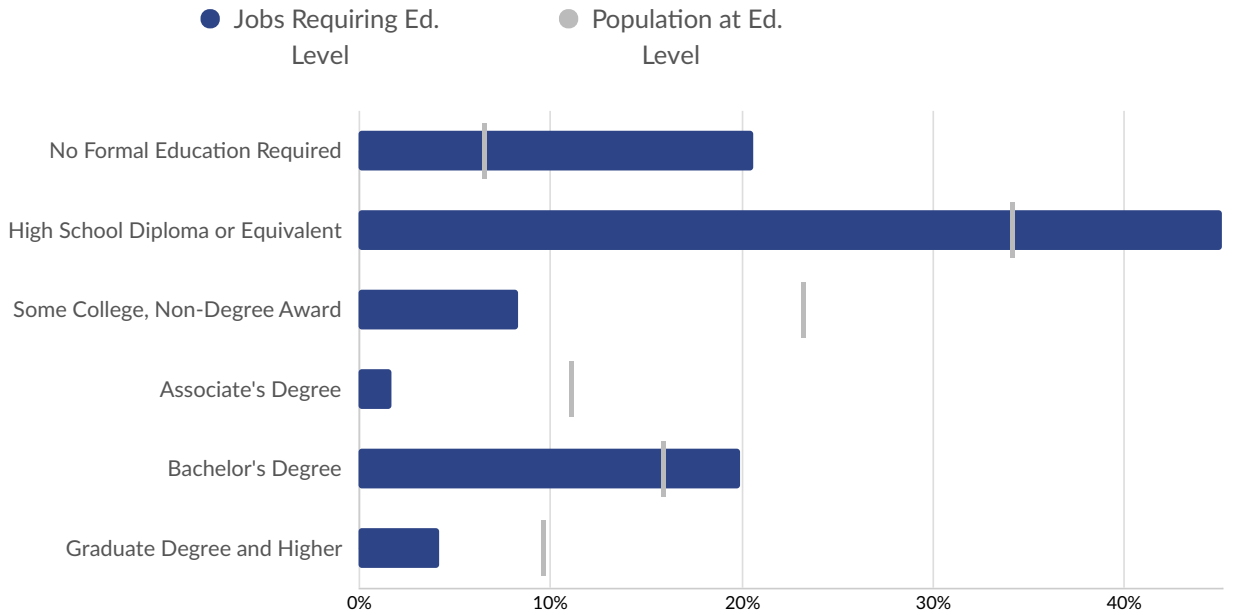
## Top Occupation Earnings



## Top Posted Occupations

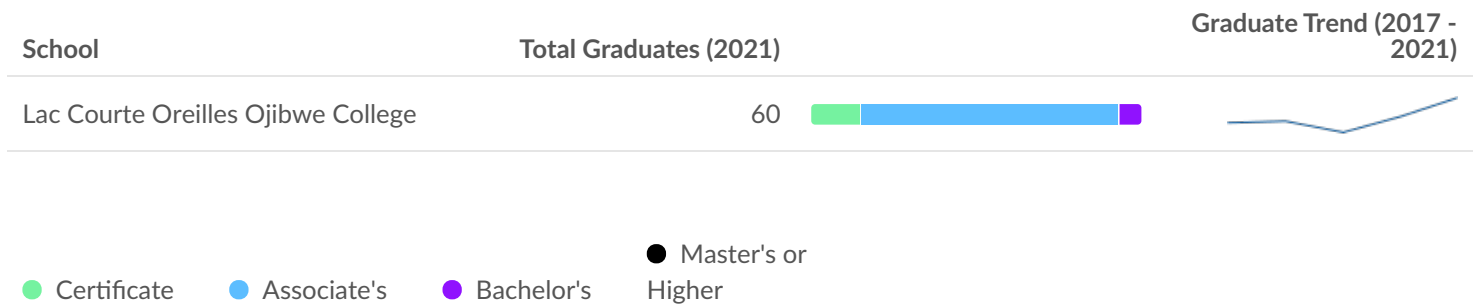


## Underemployment



## Educational Pipeline

In 2021, there were 60 graduates in Sawyer County, WI. This pipeline has grown by 36% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Associate's), "American Indian/Native American Languages, Literatures, and Linguistics" (Certificate), and "Liberal Arts and Sciences, General Studies and Humanities, Other" (Associate's).



## In-Demand Skills

